



Our Economic Future
A Regional Summit for Leaders
Friday, October 13, 2006
Wichita Airport Hilton

Economic Demands on Workforce

(10:00 – 11:00)

- Power of Partnerships
- Lower the barriers to developing a well-trained work force –increase work ethic, identify funding sources
- Re-develop an entrepreneurial spirit
- Develop a network of opportunities – composites & biotechs, medical training
- Develop and engage youth

Economic Demands on Workforce

(11:00 – 12:00)

- Re-think education model – more work-force driven
- Need for unified legislative agenda regarding work-force training funds
- Develop agri-business, recreation, composite and health care opportunities
- Engage and develop all citizens (at-risk, chronically unemployed)
- Balance tax structure – sales, property and income

Community Response

(10:00 – 11:00)

- Use the Visioneering process to achieve goals in and beyond the MSA. Emphasize “connectivity” in all processes.
- Use aggressive “branding” and marketing to emphasize the “ruralpolitan” nature of the region.
- Ensure the continuity of education among technical schools and universities within the region.

Community Response

(11:00 – 12:00)

- Use aggressive marketing and public relations tools to promote the region.
- Review and enhance instructional curriculum to provide high quality education to the region's children and youth.

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