

Dream it. Plan it. Do it.

Welcome to this first edition of our monthly Visioneering Wichita newsletter. We are in the development process of what this newsletter will look like so your feedback as to content and visual appeal is welcome. This edition is elementary in design but future editions will demonstrate the evolution of our process. We plan to eventually link the newsletter to our Visioneering Wichita website.

Phase II of Visioneering Wichita Commences – Become A Vision Partner

The month of January kicked off the collaborative implementation phase of Visioneering Wichita. This key process means securing over 500 Vision Partners by December, 2005 to make our Vision a reality. A Vision Partner endorses the Vision and commits to being responsible for making individual strategies a reality. Vision Partner commitment forms are available on the website www.visioneeringwichita.com under Get Involved. All citizens are encouraged to explore their personal/professional associations with businesses, civic and faith-based organizations to encourage their adoption of a strategy and become a Vision Partner. A listing of Vision Partners will soon be available on the website.

Steering Committee Focuses on Eight Strategies

On January 24 Steering Committee members selected eight Key Strategies to propel our process forward. The eight strategies filter through all six foundations and will require the formation of strategic alliances to work effectively to launch these initiatives. The strategies cover the areas of entrepreneurship, post-secondary education, mentoring in K-12, health care, racial diversity, opportunity and harmony, a south central Kansas unified legislative agenda, low cost airfares and community leadership.

Visioneering Wichita Strategic Communications Plan

An important component of moving our vision forward is the implementation of an effective communications plan. We are positioning our communications effort on two platforms – a grassroots campaign and a vision partner strategy. A highly regarded public relations/marketing expert, Vera Bothner of Bothner and Bradley, has volunteered to craft our strategic plan. It is critical that we reach out to community citizens and organizations and gain their participation as many have not been “touched” by the visioneering process.

Looking for a Speaker?

Visioneering Wichita volunteer speakers are eager and ready to go! If you need a presentation to your business, your civic organization, your school board....your whatever, contact us and we will provide a speaker. Call Diane Longfellow at 268-1141 or email diane@wacc.org.

www.visioneeringwichita.com

Our website is undergoing extensive revision. Some top priorities: We want to make the final document more apparent and accessible to our website visitors; we aspire to make it easy for community citizens/organizations to sign up to be a Vision Partner and then create a simple process for their report back of success.

For more information or feedback contact Suzie Ahlstrand at 268-1135 or suzie@wacc.org.

Special Recognition to Visioneering Wichita Founding Partners

City of Wichita Wichita Downtown Development Corporation Kansas Health Foundation
Sedgwick County Wichita Area Chamber of Commerce Wichita Community Foundation