



# VISIONEERING WICHITA

Creating the future for our regional community.

## Visioneering Wichita Quick Facts

Visioneering Wichita began in June 2004. The plan represents the people and input from the Metropolitan Statistical Area (MSA) which covers Sedgwick, Harvey, Butler and Sumner counties. The basic process included:

- Demographically diverse 50-person Steering Committee
- Held 30 focus groups
- Invited general public to 8 community meetings
  - Held 52 breakout sessions that identified 2,844 unique issues
  - Ranked into top 10 priority strategies
- Created 4 Vision Task Forces with 442 community citizens
  - Developed shared vision and plan
- Presented plan to more than 7,300 citizens for review and input
  - Resulted in 1,125 issues and comments
- 2,700 cookies served at Community Meetings; 6,400 donuts, bagels, rolls served at Vision Task Forces

Five years later, some of the numbers include:

- 16,000 people have directly participated in Visioneering Wichita.
- More than 500 businesses and organizations (representing over 100,000 citizens) have signed up as Vision Partners to help implement the plan.
- The Visioneering Wichita regional strategic plan includes 158 specific strategies. Of those, 85 percent have been adopted by one or more Vision Partners.
- More than 450 presentations have been made about Visioneering Wichita.
- Fifteen strategic alliances involving more than 500 volunteers are building action steps now to directly affect one or more of the key benchmarks.

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|--|------------------------------------|
| Entrepreneurism/Small Business         | Agribusiness Innovations (on hold) |
| College Mecca                          | Mentoring                          |
| Birth-K                                | Health Care                        |
| Comprehensive Recreational Plan        | Arts/Culture (on hold)             |
| Racial Diversity Opportunity & Harmony | Older Adults                       |
| Unified Legislative Agenda             | Community Identity (on hold)       |
| Literate Community (on hold)           | Environmental Sustainable Region   |
| Cyber Alliance                         |                                    |

Organizations that have funded Visioneering efforts and founding partners:

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|--|------------------------------|
| Wichita Community Foundation           | Kansas Health Foundation     |
| John S. and James L. Knight Foundation | Sedgwick County              |
| Wichita Metro Chamber of Commerce      | City of Wichita              |
| Wichita Downtown Development Corp.     | Westar Energy                |
| Fidelity Bank Foundation               | Foulston Siefkin LLC         |
| Sullivan Higdon & Sink, Inc.           | Delta Dental of Kansas, Inc. |
| Allen, Gibbs & Houlik, L.C.            | Meritrust Credit Union       |

The strategic plan and more information can be found at [www.visioneeringwichita.com](http://www.visioneeringwichita.com)