



# VISIONEERING WICHITA

Creating the future for our regional community.

## **You are invited to join Visioneering Wichita's 5<sup>th</sup> annual City to City Visit to Louisville, Kentucky!**

Louisville, "The Derby City" is located on the Ohio River and is a community with a city population of 700,000 citizens.

Our visit this year is sponsored by Butler Community College and the Wichita Downtown Development Corporation. This will be a great trip and we hope you can join us! The dates for our visit are Sunday October 10 through Wednesday, October 13. We are leaving on a Sunday due to difficulty in arranging airplane flight schedules.

Regional economic and livability competitiveness are our themes and we will focus on three main areas:

- **Downtown:** Louisville made their dreams come true through smart downtown initiatives. We want to understand what key components were needed to be in place to drive their revitalization plans and how those strategies worked together in their Main Street rebirth, streetscaping in the downtown area, a unique avant-garde boutique hotel and public transportation.
- **Economic Development:** We want to hear how their leaders have focused on new targets for their regional economic clusters and how they set new benchmarks to measure their success. We hope to tour the home of UPS logistics in the context of global competitiveness.
- **Livability:** We desire to learn more about how the Ohio River has become incorporated into their city activities and tourism opportunities plus how parks, recreation and open spaces have increased their community's livability factor.

In addition to hearing from Louisville leaders, the agenda will feature special facilitated sessions where we, as Visioneers, have the opportunity to delve deeper into an in-depth discussion about our desire to dynamically increase our regional economic and livability competitiveness aspects.

The trip is limited to 55 participants and is filled on a first come-first serve basis. **Please review the registration form for new information about airfares and our Emerging Leadership program and return your form soon to reserve your place.** The registration includes roundtrip air transportation plus room accommodations, all meals (except Tuesday dinner) and receptions. For additional information or to register please call Diane Longfellow at 316.268.1141.

We urge you to make time for this important trip as we benchmark our great community and seriously talk about our community's competitiveness future.

Please join us in Louisville - Co-Chairs for 2010 Visit,

Jon Rolph  
Visioneering Wichita Chair

Lynn Nichols  
2011 Wichita Metro Chamber Chair



*Visioneering Wichita*  
**2010 City to City Leadership Visit**  
**Louisville, Kentucky**  
**October 10 – 13, 2010**  
 EARLY BIRD REGISTRATION APPLICATION

Name on Id to be used at the airport: \_\_\_\_\_

Name for Badge: \_\_\_\_\_ Title: \_\_\_\_\_

Firm/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

***There are a limited number of spaces available at this price which will be filled on an as received basis. Reservations are only valid upon receipt of registration application.***

**New in 2010! Emerging Leader Scholarship**

In an effort to reach out to young community leaders, Visioneering is creating the Emerging Leader program. The objective is to get more young professionals, between the ages of 25 and 39, involved in the annual City to City Visit as a way to integrate the next generation of leaders. Some of our best candidates are just establishing themselves and may not have a corporate structure to support their travel cost. If you are interested in supporting this program send your contribution along with this registration form.



***No refunds after September 1, 2010***

\_\_\_\_\_ A check is enclosed for \$1850 made payable to: Wichita Metro Chamber of Commerce  
 \_\_\_\_\_ The fee includes transportation, lodging and all related expenses.

\_\_\_\_\_ I would like to contribute to the Emerging Leader Scholarship fund in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Hold a space for me. A check for \$1850 has been requested.  
 \_\_\_\_\_ Payment must be received by September 1, 2010

**(After September 1, reservations will be accepted. There could be an additional charge to cover increased airline ticket prices.)**

**Mail:** 2010 Region to Region Leadership Visit  
 Wichita Metro Chamber of Commerce  
 350 W. Douglas  
 Wichita, KS 67202  
 attn: Diane Longfellow

**Fax:** 316-265-7502  
**E-mail:** [dlongfellow@wichitachamber.org](mailto:dlongfellow@wichitachamber.org)  
 (You will receive email confirmation of your registration. If you aren't notified, please contact Diane Longfellow, 316-268-1141. )

