



Visioneering Wichita
Regional Comprehensive Recreation Plan
Preliminary Strategic Alliance Meeting
September 8, 2006
Meeting Notes

Attendees: Joe Dermid, Ralph Rust, Barbara Isenberg, Larry Hoetmer, Tim Johnson, Andy Solter, Glen Dey, Scott Wadle, Larry Ross, John Schlegel, Mike Lueck, Robert Mendoza, Herb Llewellyn, John Scanlon, Allison Hamm, Sommer Miller, Georgie Root, Janis Hellard

Leadership Team: Jennifer Rose, Sommer Miller, Robert Mendoza, Scott Wadle, Glen Dey, Karen Walker, Janet Miller, Andy Solter, Ron Holt, Whitney Vliet Ward, Irene Hart, Allison Hamm, Larry Ross, Timothy Johnson and Elizabeth Bishop

Next Regional Comprehensive Recreation Plan Strategic Alliance Meeting: December 4th, 10:00 a.m., Wichita Metro Chamber of Commerce, Chamber Board Meeting Room

I. Purposes of the Meeting

- Gain consensus on and finalize definition of recreation
- Develop structure and next steps for how to think regionally and act locally

II. Develop a Definition of “Recreation”

At the May meeting, one of the important ideas participants identified was the need to clearly define what recreation is (and is not) in order to know whether the alliance is achieving its outcomes or not. The leadership team met prior to the June meeting to review the recreation factors evaluated in both *Cities Rated* and *Places Ranked* and drafted a definition for recreation. The definition proposed by the leadership team was reviewed and further modified during a discussion of participants at the June meeting. Consensus was reached and finalized at the September meeting on the following working definition of recreation:

What Is Included in the Regional Comprehensive Recreation Planning Effort (at this time) ¹ :	What Is Not Included in the Regional Comprehensive Recreation Planning Effort (at this time) ¹ :
<ul style="list-style-type: none"> • Outdoor activities, <u>both passive and active</u>, social and educational, including: <ul style="list-style-type: none"> ○ Parks (e.g., skate, dog, playgrounds) ○ Recreation (e.g., recreation center in park and range of activities within, lakes/inland water, boating, fishing, camping, sailing, swimming, skiing, golfing) ○ Open Space (e.g., biking/walking/skating/running paths, community gardens, natural environments and habitats, being in open spaces) • Entertainment, including: <ul style="list-style-type: none"> ○ Sports (professional, college, 	<ul style="list-style-type: none"> • Dining³, shopping (e.g., restaurants, malls, warehouse clubs) • Movie theaters • Amusement and theme parks • Arts & culture (including museums)³ • Gambling • Libraries^{2,3}

<p>amateur, youth and adult)</p> <ul style="list-style-type: none"> ▪ Including auto racing ○ Nature-Related Entertainment (e.g., zoos, aquariums, botanical gardens and arboretums) 	
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Notes:

¹Based upon *Cities Ranked & Rated, First Edition 2004* leisure attributes and *Places Rated Almanac, Millennium Edition, 2000* recreation assets

²Consider future possible usage of community facilities such as libraries, schools and neighborhood city halls/community centers

³Consider connections between these ideas and recreation planning in the future

III. Develop Structure and Next Steps for Regional Comprehensive Recreation Planning Process
Participants at the September meeting discussed next steps for how to begin to develop an overview structure for a regional, comprehensive recreation planning process, including how to work together as local planning departments and with the public going forward. Ideas generated from the discussion included:

Next Steps:

1. Develop clearinghouse of recreation information from regional municipalities, counties, REAP membership, school districts, recreation commissions, non-profits and private developers, as well as state plans accessible online via the Visioneering Wichita, including:
 - A map and listing of current efforts and what’s already in existence
 - Future plans, both immediate and long-term for:
 - Park and recreation plan
 - Comprehensive community plan
 - Capital improvement plan
2. Make a follow-up presentation to REAP to provide a progress update on (Susie present with Alliance members attending):
 - Visits to communities
 - Next steps & REAP assistance needed
3. Use recreation information compiled to present at first Alliance launch meeting in order to:
 - Provide a foundation of summarized/overview information on what’s already in existence in order to gain informed input on planning priorities for the future.
 - Current amenities map
 - Planned, scheduled, future amenities development map (to include a PROS improvements CIP map)
 - Priorities listing
 - Set future priorities including identifying:
 - Potential partnership opportunities
 - Planning for green spaces/ways
 - Establish workgroups to advance identified priorities made up of Alliance members representing governmental units and the public.

How Can We Work Together as Recreation Planning Departments?

- Gain an understanding of how others do things (e.g., inter-local agreements)
- Learn from other places to teach each other
- Look for “low hanging” fruit and small wins
- Seek sponsor/supporters
- Remember marketing and PR
- Pulling together recreation info./options in central place is key

- Describe/connect to quality of life as part of CIPs – make the connection to the essential nature of recreation

How Can We Work Together with the Public?

- Community wants input and to participate
- Need to compile information to gain informed input from the public and ID opportunities not already in place they want to see.
- Use alliance launch as a means to establish priorities and workgroups based on priorities made up of governmental representatives and public to advance identified priorities.

Parking Lot Ideas to Keep in Mind Going Forward

- Consult older adults in planning process, as they are a key stakeholder group.

IV. Next Steps

Participants were invited to join the leadership team. The purpose of the leadership team is to help plan Strategic Alliance meetings and direct the overall process of the Strategic Alliance. Participants at the meeting interested in joining on the leadership team were identified and are listed above.

The next Regional Comprehensive Recreation Plan Preliminary Strategic Alliance meeting will be held on December 4th, 2006 from 10:00 a.m. to noon at the Wichita Metro Chamber of Commerce in the Chamber Board Meeting Room. The purposes of the next meeting will be to follow-up on the ideas generated from the meeting planning discussion above. Specifically, the purposes will be to follow-up on next step #1 above in order to: 1) review the idea of a web-based information clearinghouse through a conceptual overview and model websites; 2) discuss the possibilities for the creation of a regional web-based information clearinghouse, including uses and audiences for the website; and 3) consider next steps for the development of a web-based information clearinghouse.