



**2008-2009 Memorandum of Understanding  
Discussion Process & Joint Agreement**

Among

Leadership Team & Members of the Comprehensive Recreation Strategic Alliance,  
Visonering Wichita & WSU Center for Community Support & Research (CCSR)

August 2008

**Background**

The Comprehensive Recreation Strategic Alliance members set action step area priorities as follows:

**Action Step Areas**

1. To be determined.

These action step areas were based upon the Alliance strategy and benchmark as follows:

***Strategic Alliance Strategy***

Develop and implement a comprehensive master plan for recreation that determines a required level of service for each recreational element. Determine the gap between existing facilities and this level of service and eliminate the gap within 10 years while at the same time providing for annual growth as it occurs. Ensure that all facilities are staffed and maintained for high quality service. Levels of service for each element should ensure that proper consideration is given to age, income level and lifestyle with regional equity. Consideration will also be given to use of these facilities by visitors and tourists to the Wichita MSA and becoming a regional attraction for certain types of activities such as youth baseball, softball, hockey, biking, bowling, football, golf, walking, recreational centers, sporting clays, skating, etc. Implementation of the master plan will be based on meeting the Visonering Wichita Key Benchmarks.

**Strategic Alliance Benchmark**

- Not yet determined.

***Alliance Mission Statement***

The mission of the Visioneering Wichita Recreation Alliance is to engage South Central Kansas municipalities to enhance quality and access to recreational resources by sharing information and inventorying recreational assets, resulting in the future development of a citizen-driven, comprehensive, regional recreation master plan.

Furthermore, the efforts of this Alliance help to support the greater quality of life foundation vision and two of the key benchmarks in the Visioneering Wichita strategic plan document:

***Quality of Life Foundation Vision Supported***

By 2024 the Wichita MSA will be a healthy, safe community that has a vibrant recreation, entertainment & arts focus that embraces diversity and builds pride.

***Key Benchmarks Targeted***

- **Arts/Recreation:** The Wichita MSA will be in the upper one-fourth of Places Rated Almanac's Arts and Recreation score by 2014.
- **Job Growth:** By 2008, exceed the highest of the annual percentage job growth rate of the U.S., Omaha, Tulsa, Kansas City and Oklahoma City

The above information can also be found in the Alliance's logic model attached at the end of this memorandum of understanding document.

To date, the Alliance has made significant progress in order to advance the Alliance's mission statement on several fronts, including:

- Defining what recreation is and what it is not.
- Beginning building partnerships among municipalities to share information, partner and create a collective inventory of recreational amenities.
- Beginning development of a regional recreation website.
- Obtaining funding support for the recreation website development project.
- Coordinating efforts with planning groups (e.g., WAMPOS and ARCAP) and recreation advocacy issues (e.g., river accessibility)

**Alliance Priority Action Steps Areas for 2008-2009 & Timeline**

Given the background and progress made thus far, recent priority efforts and action steps yet to address, the following priorities and timeline between the Alliance Leadership Team, Alliance Members, Visioneering Wichita and CCSR were identified for 2008-2009:

<b>Date</b>	<b>Priority Action Steps</b>	<b>Action Step Area(s) Supported</b>


Note: All dates are based on availability of partners. This timeline may change if partners are not available during any given time

**How We Will Work Together**

Given the identified priorities for the next year listed above, the following roles and responsibilities of Alliance partners were developed:

*The Alliance Leadership Team will:*

- Welcome participants and facilitate key aspects during alliance meetings with increasing responsibilities during and in between alliance meetings
- Set regular meeting time and date for leadership and alliance meetings
- Take a lead in planning future alliance meetings based upon the direction and priorities set by alliance members

*Alliance Members will:*

- Encourage expanded participation in alliance meetings
- Set direction and priorities for the alliance

*Visioneering Wichita staff will:*

- Provide handouts for meetings regardless of locations
- Distribute notes from meetings (by email and on website) and distribute notices/reminders of meetings

*The CCSR will:*

- Offer our space when available for leadership team and alliance meetings
- Facilitate discussions and processes of alliances
- Assist the leadership team in planning future alliance meetings based up the direction and priorities set by alliance members

**Signatures (if needed)**

I have read and agree with the above Memorandum of Understanding.

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Signature – Alliance Leadership Team Representative

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Signature – Visioneering Wichita Staff