

# **Racial Diversity, Opportunity and Harmony Survey**

**Presented by  
Janet Harrah**

**April 2008**

# Methodology

- **Month-long, web-based survey**
- **1,740 responses**

## **Racial Opportunity & Harmony Index**

- **An index was created for each of 12 questions**
- **An overall index was created where each question was given equal rank**

# Racial Opportunity & Harmony Index

- **Interpreting Results**

- **Can range from 0 to 100%**
- **Index 50% or greater: respondents have generally positive perceptions**
- **Index less than 50%: respondents have generally negative perceptions**

# Racial Opportunity & Harmony Index

- **The distance from 50 is an indication of the strength of respondents' perceptions, either negative or positive**
- **An index of 20 would indicate very negative perceptions**
- **An index of 80 would indicate very positive perceptions**

# Racial Opportunity & Harmony Index

- **2008 Index: 57.4**
  - **With the exception of race, the overall index value varies little across demographic subgroups.**
    - **Non-Hispanic Whites: 59.6**
    - **All Minorities: 52.3**
    - **Hispanics: 53.1**
    - **African Americans: 48**

# **Racial Opportunity & Harmony Index**

- **2007 Index: 56.8**
- **2008 Index**
  - **10 Questions: 57.0**
  - **12 Questions: 57.4**

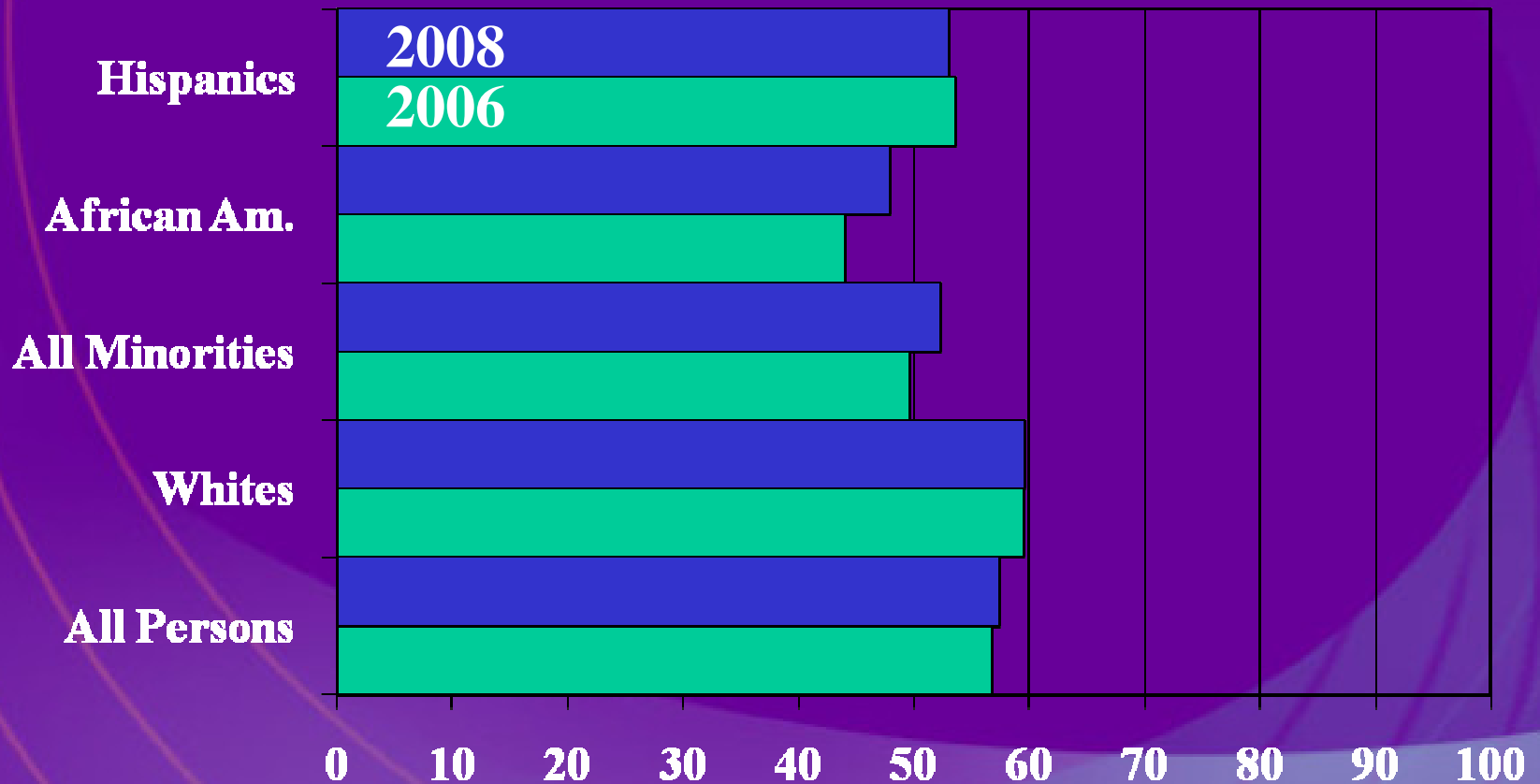
# **Racial Opportunity & Harmony Index**

- **The greatest variation in perceptions is related to issues of educational and economic opportunity.**
- **The least variation in perceptions is related to issues of racial harmony.**

# Racial Opportunity & Harmony Index

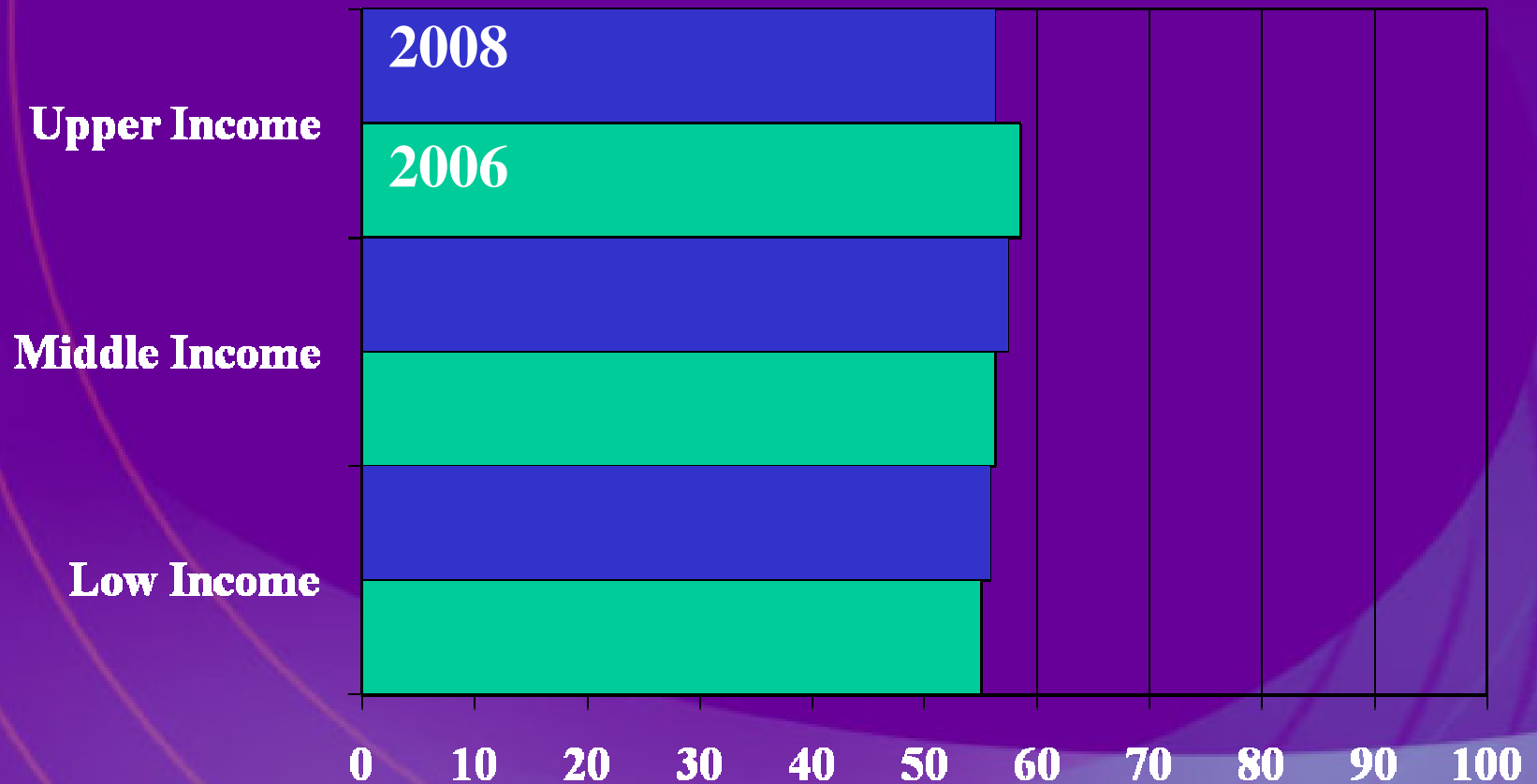
- **Question: “Difficulties regarding racial issues are a thing of the past in my community”**
  - **African Americans: Index 31.6**
  - **Hispanics: Index 42.6**
  - **Whites: Index 37.9**
- **Question: “Issues between people of different races will improve in my community”**
  - **African Americans: Index 55.7**
  - **Hispanics: Index 56**
  - **Whites: Index 62.2**

# Racial Opportunity & Harmony Index (by racial groups)



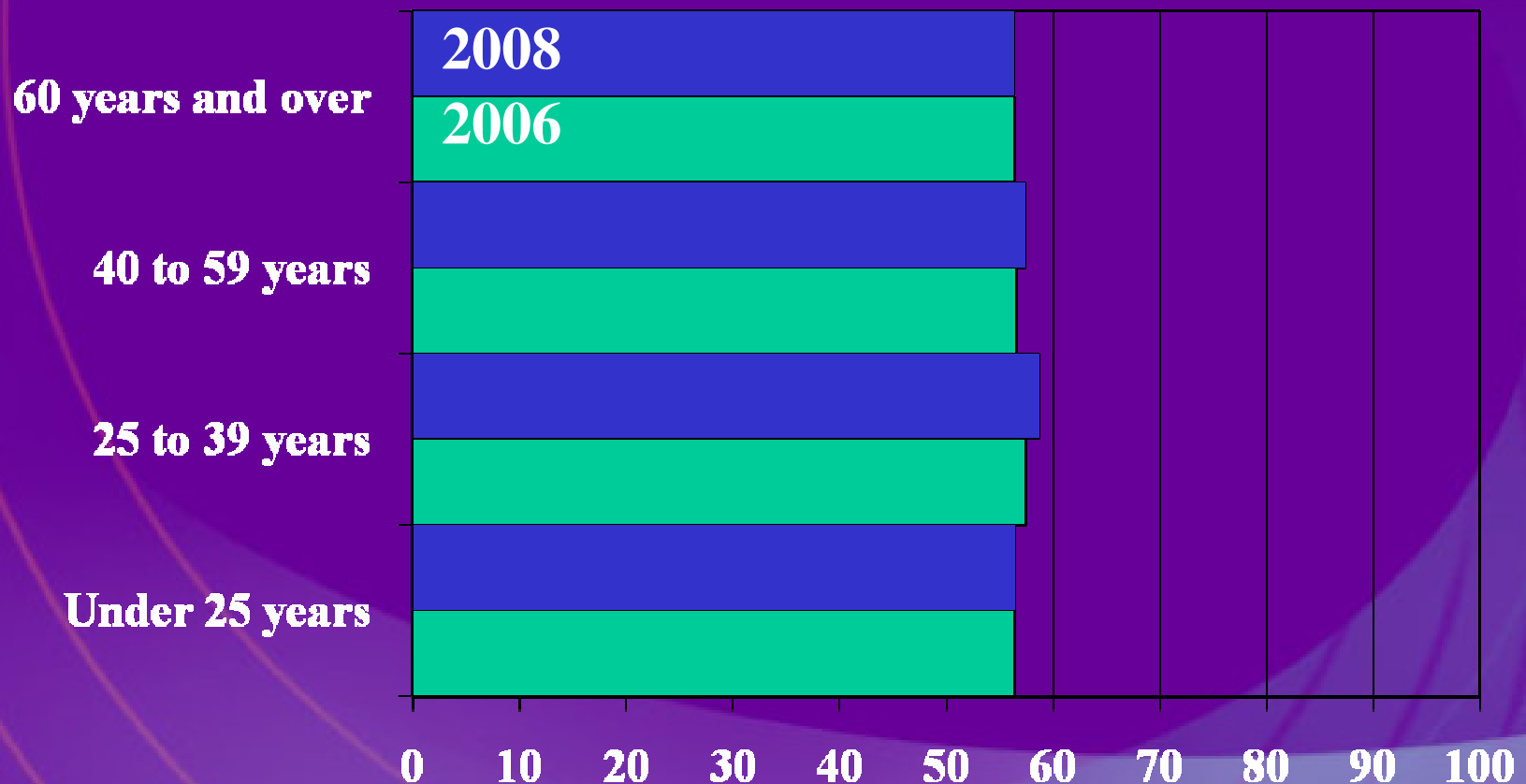
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Racial Opportunity & Harmony Index (by income groups)



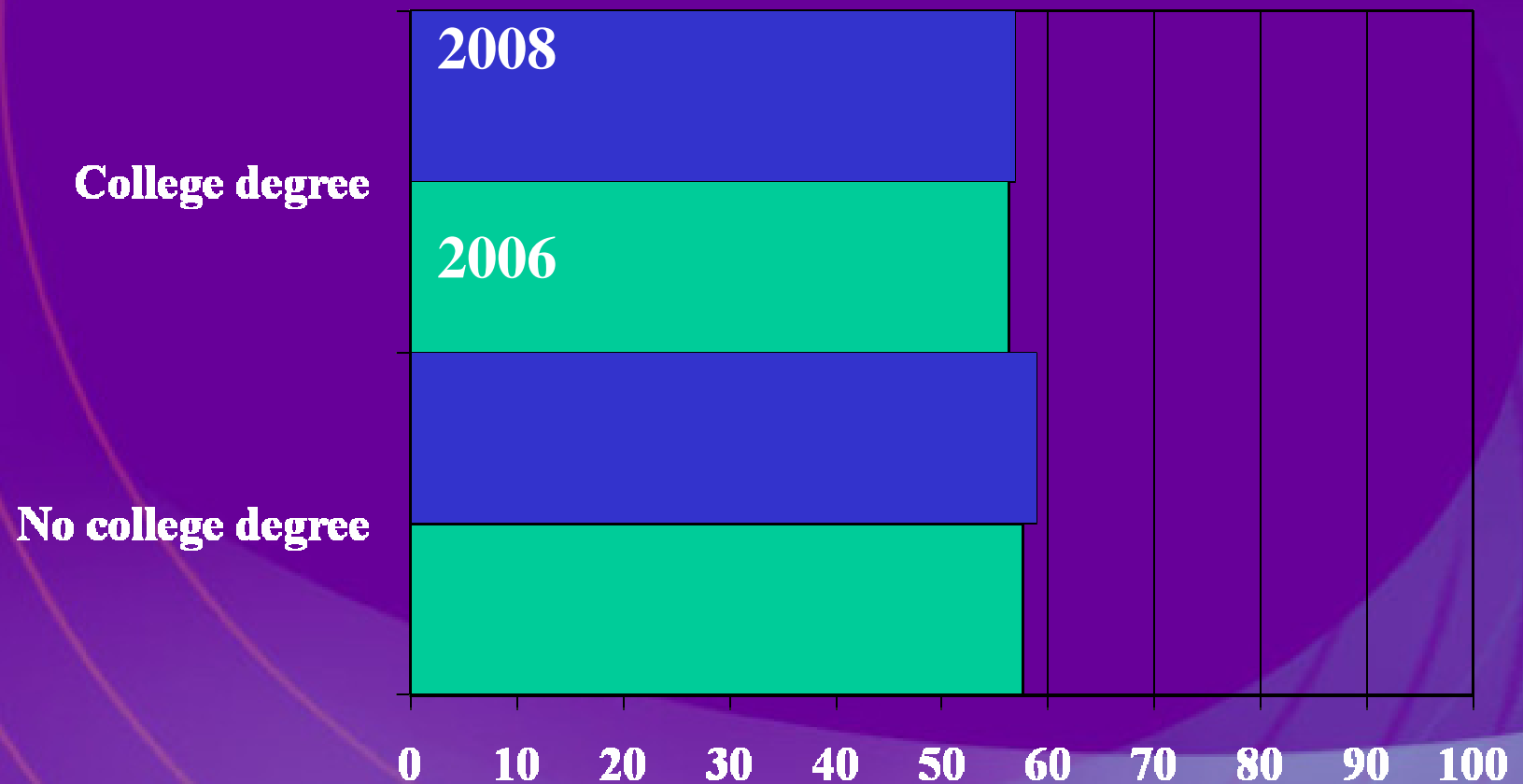
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Racial Opportunity & Harmony Index (by age groups)



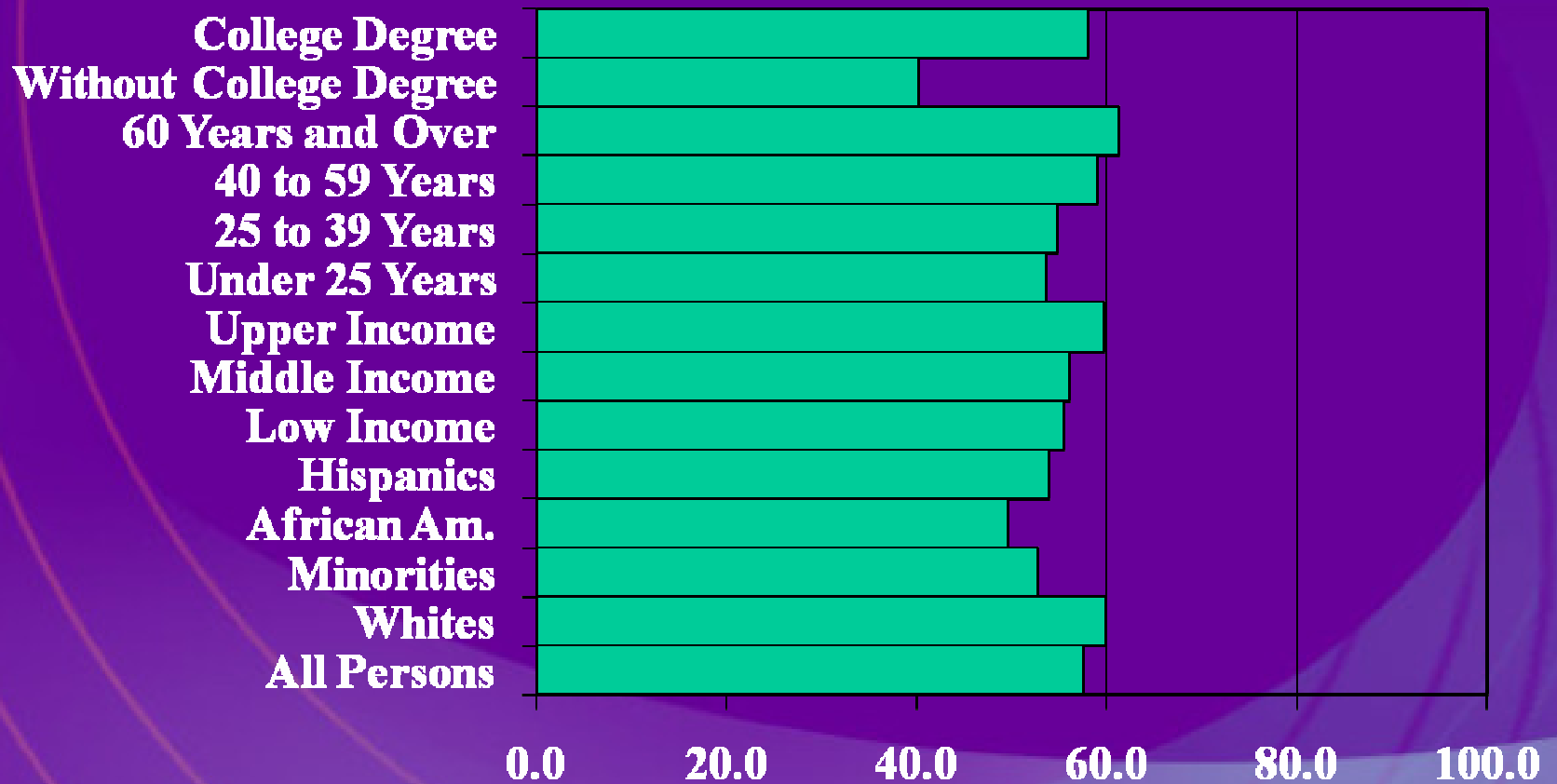
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Racial Opportunity & Harmony Index (by education groups)



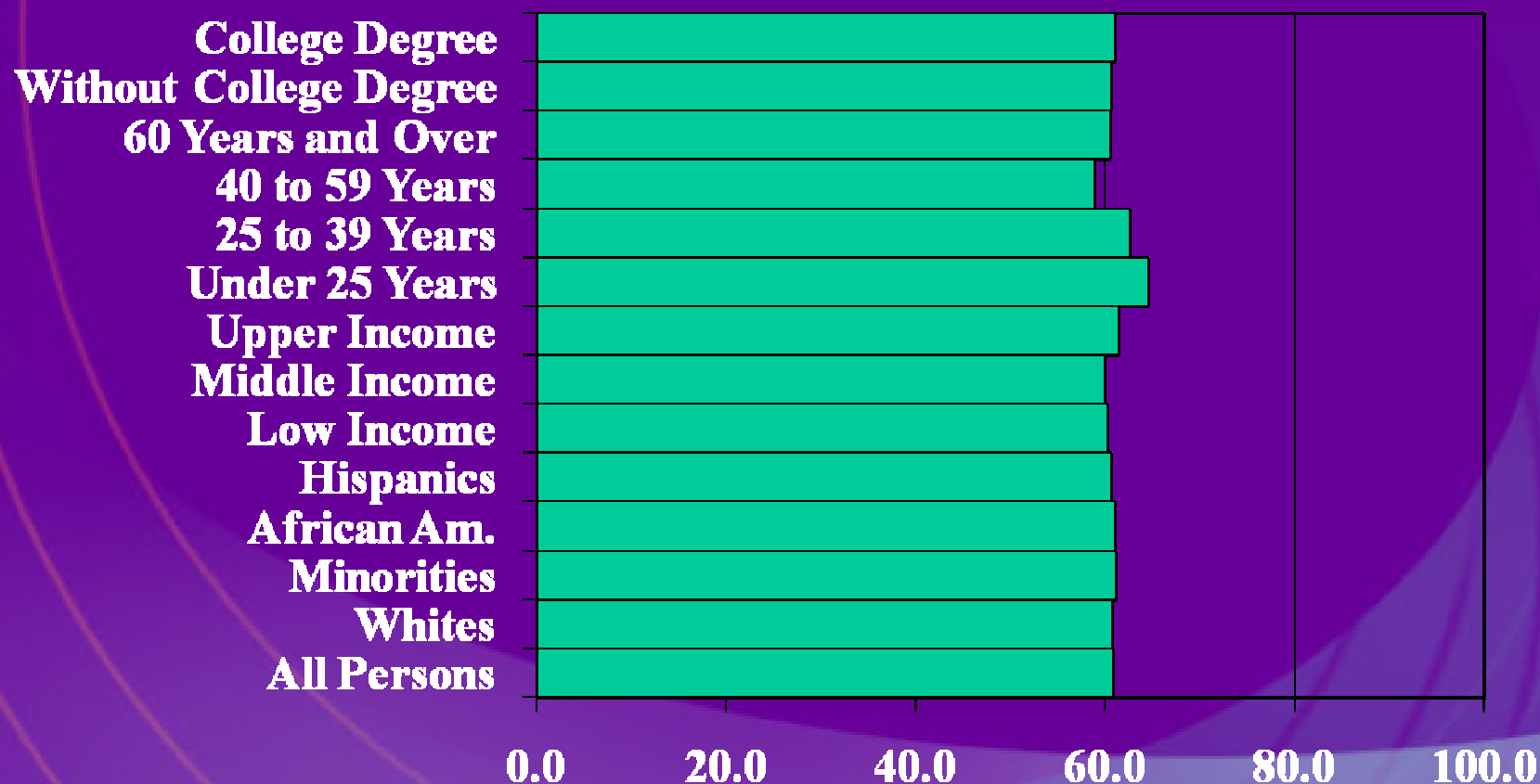
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Actions are being taken to improve relations between people of different races in my community?



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

## People of different races get along with each other in my community?



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

## Children of different races have an equal chance of getting a good education in my community?



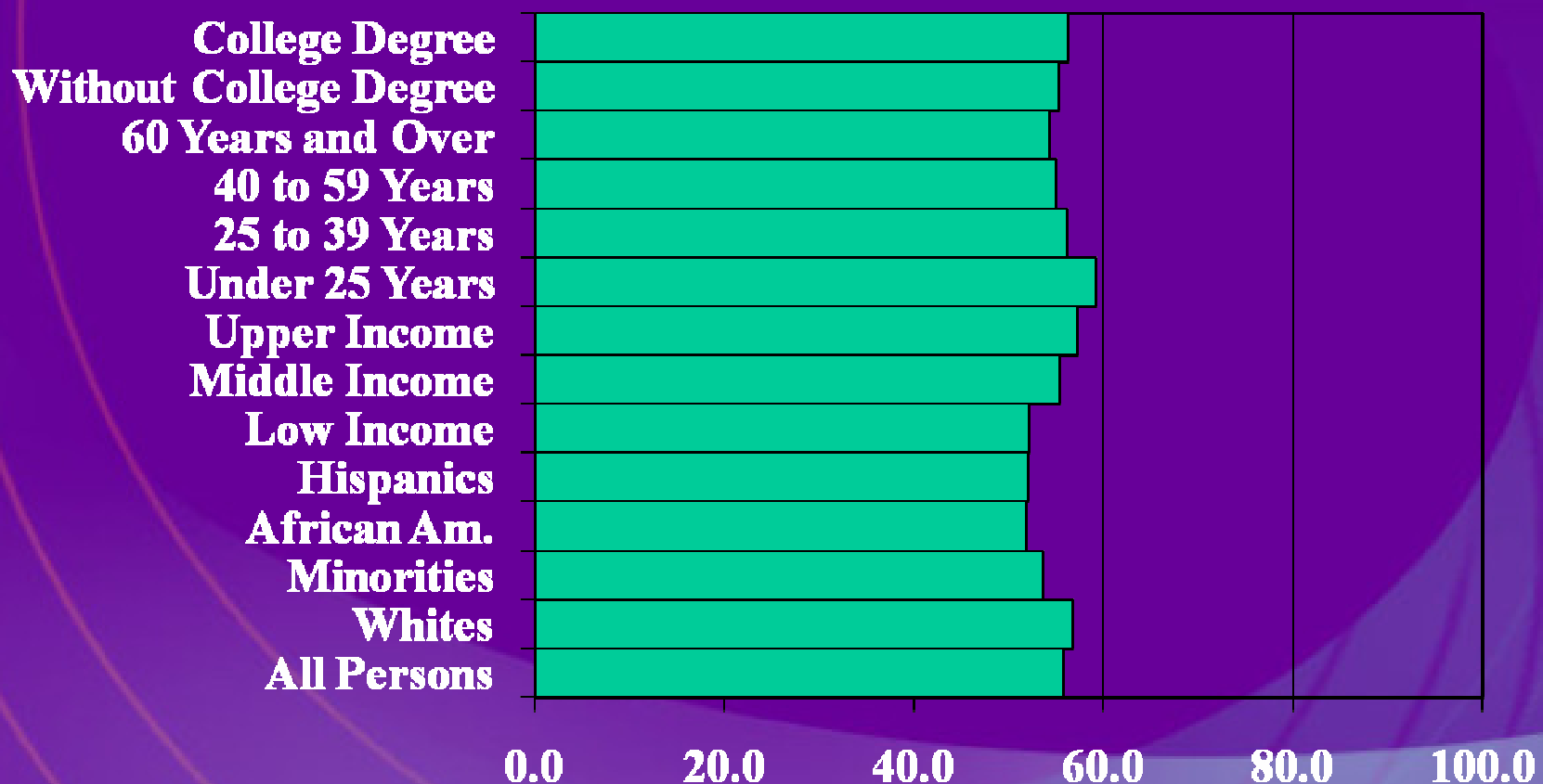
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# People of different races have equal opportunities to go to college in my community?



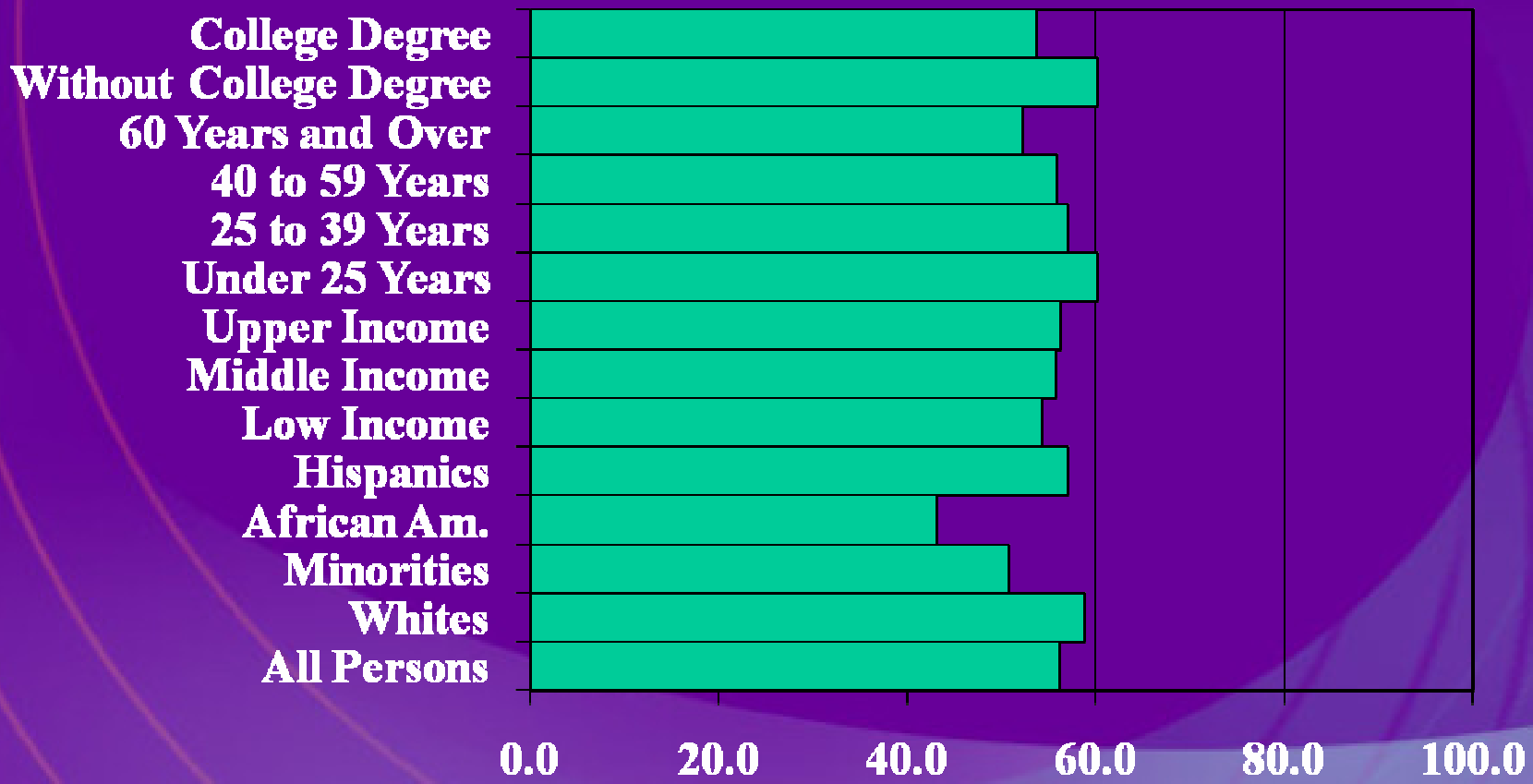
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

## Racial issues create much conflict in my community?



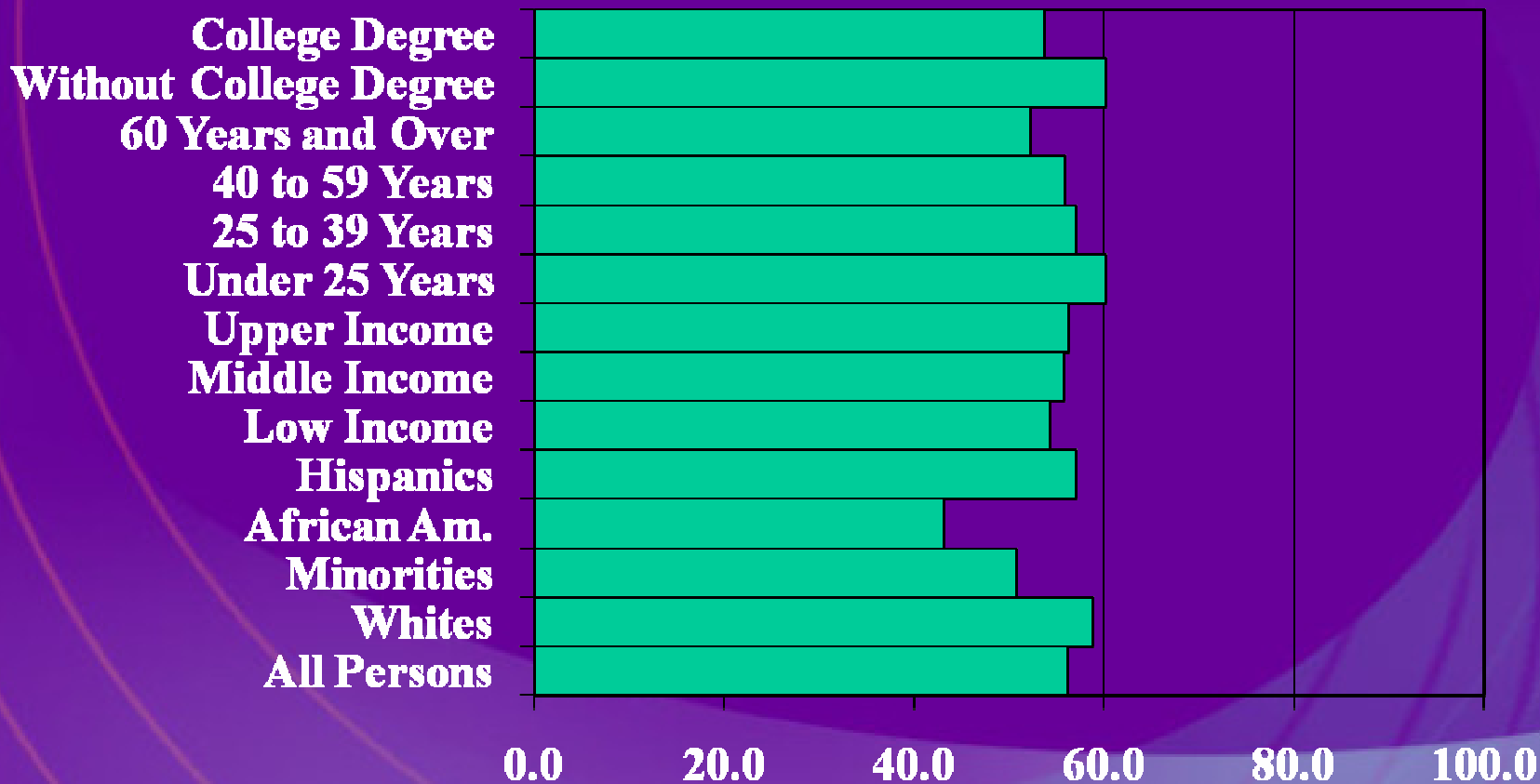
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# People of different races have an equal chance of getting a job in my community?



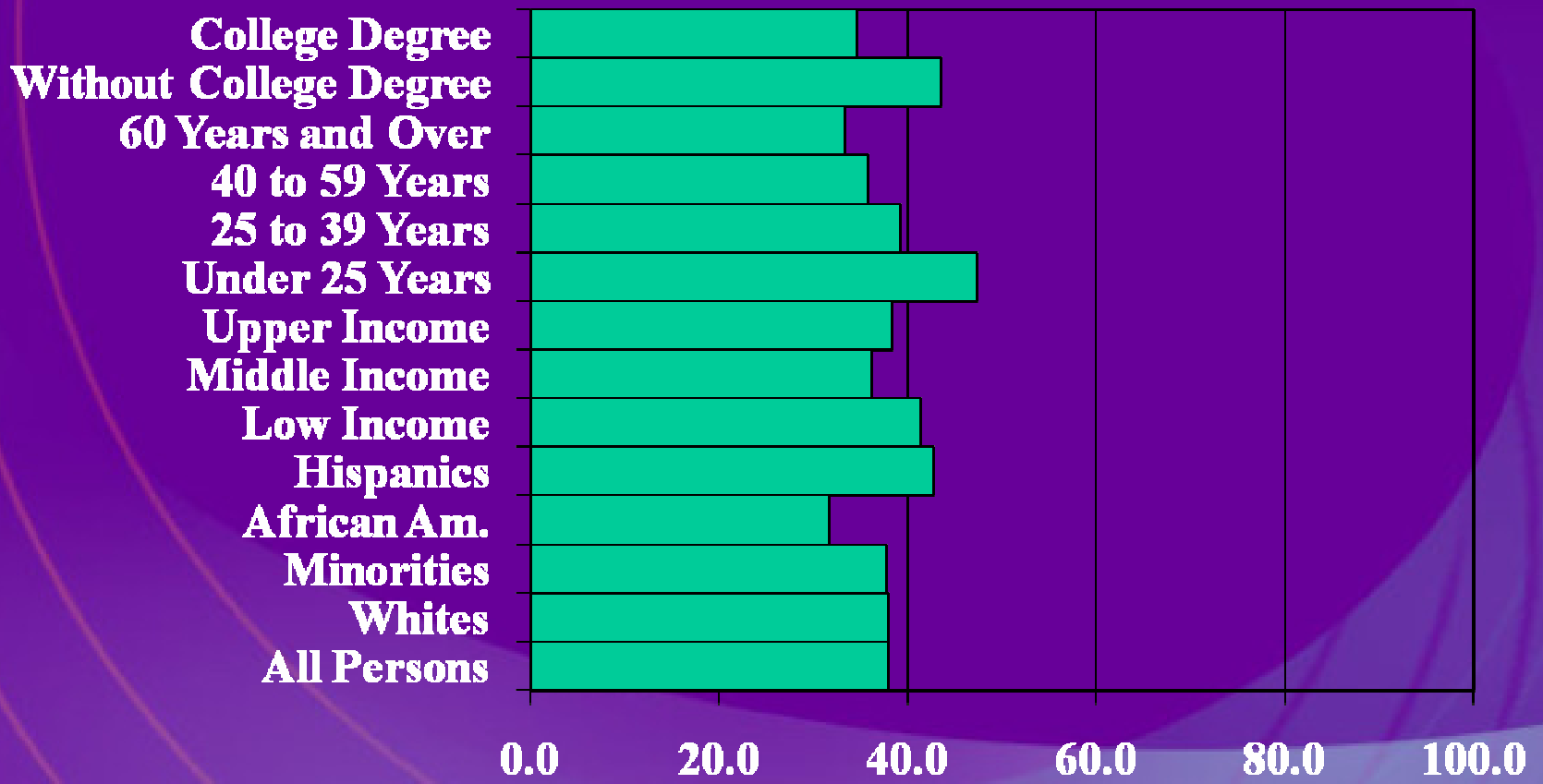
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# People of different races have equal opportunities to start a business in my community?



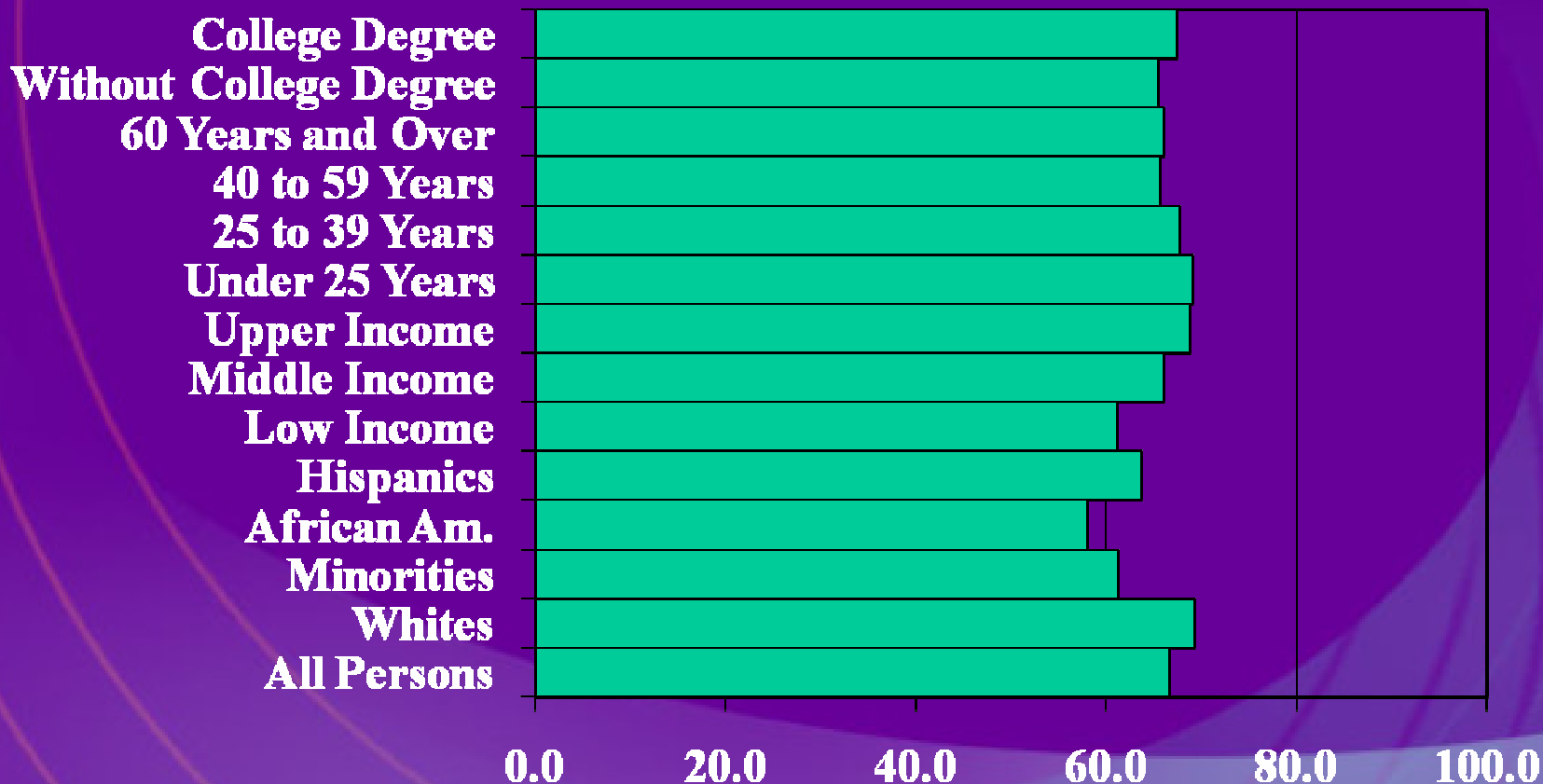
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Difficulties regarding racial issues are a thing of the past in my community?



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# My community faces more conflict over racial issues than other communities?



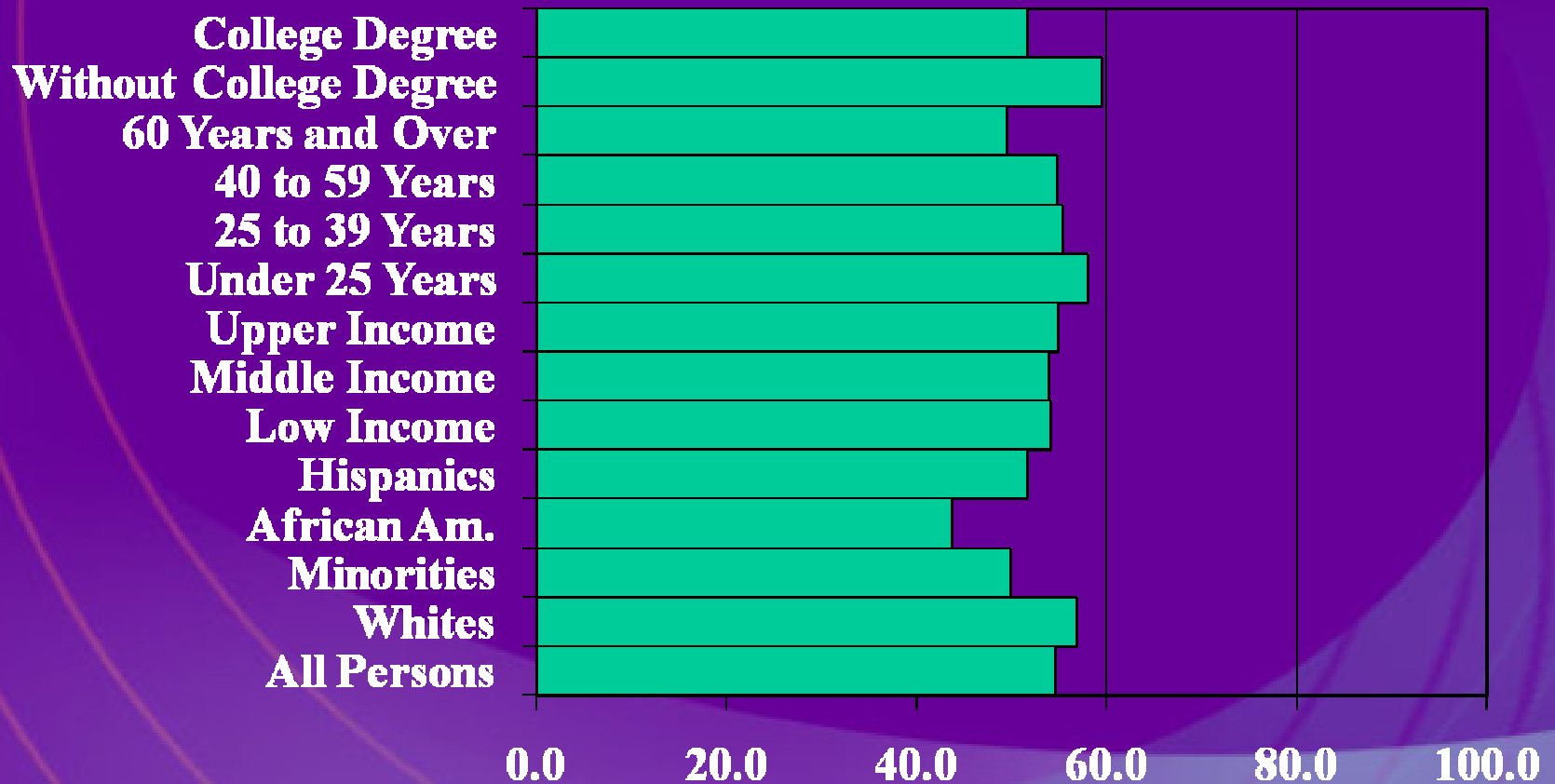
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Issues between people of different races will improve in my community?



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# People of different races have equal access to adequate health care in my community?



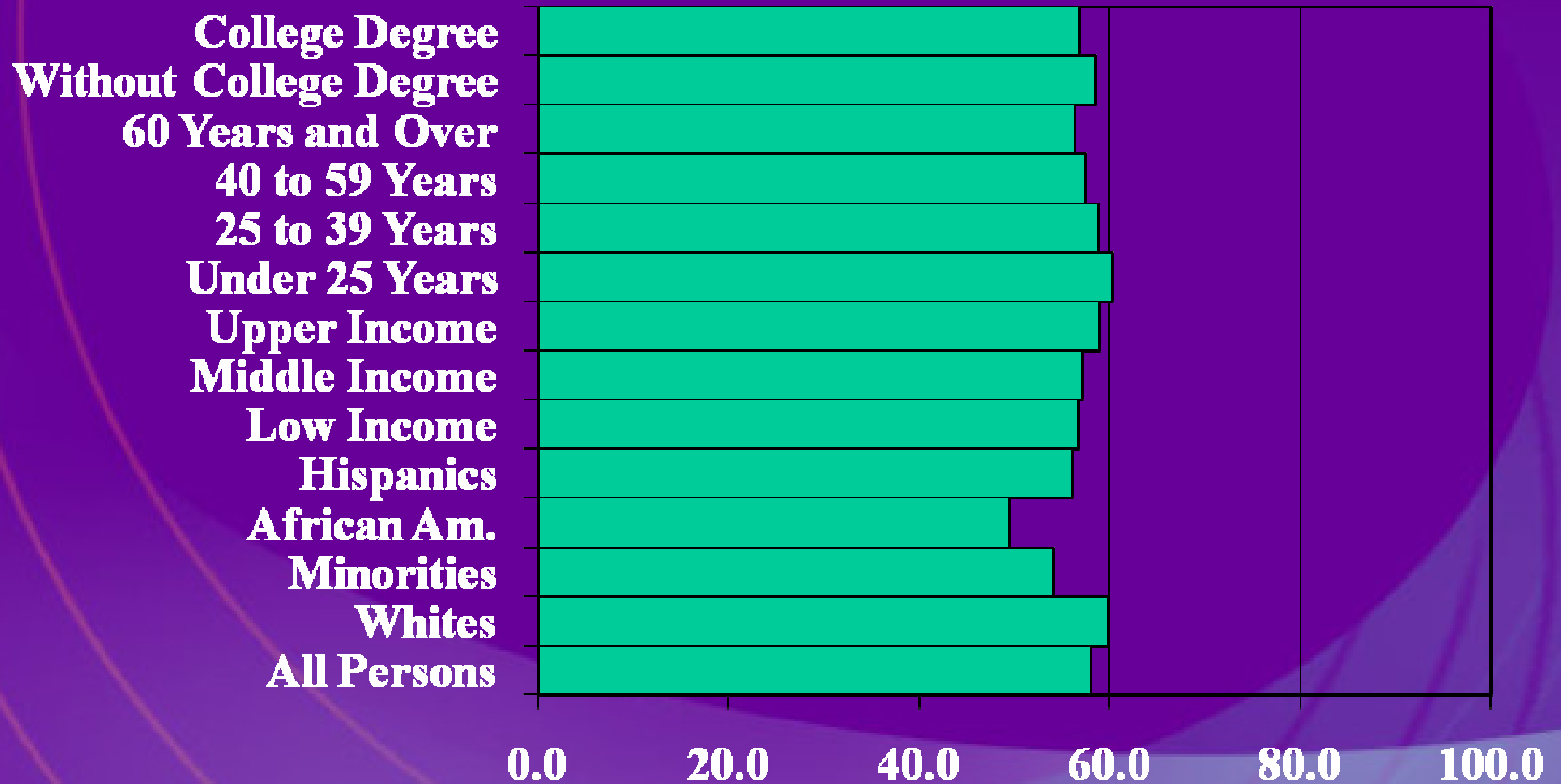
An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Leadership opportunities in my community are open to people of different races?



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

# Overall Index



An index greater than 50 indicates a generally positive attitude by respondents.  
An index less than 50 indicates a generally negative attitude by respondents.

## **Survey Accuracy**

- **With approximately 1,740 responses each, the survey estimates have a margin of error of plus or minus 2.35 percent within a 95 percent confidence interval.**

## **Survey Accuracy**

- **Using only responses from persons 18 years and over, within a 95 percent confidence interval, the margins of error for the various subgroups are:**

# Survey Accuracy

- All persons (1,618 responses) **2.43 percent**
- All minorities (469 responses) **4.52 percent**
- Whites (1,115 responses) **2.93 percent**
- African Americans (229 responses) **6.47 percent**
- Hispanics (84 responses) **10.69 percent**
- Low income (569 responses) **4.11 percent**
- Middle income (314 responses) **5.53 percent**
- Upper income (653 responses) **3.83 percent**
- Without college degree (521 responses) **4.29 percent**
- With college degree (1,069 responses) **2.99 percent**
- Under 25 years of age (130 responses) **8.59 percent**
- 25 to 39 years of age (421 responses) **4.77 percent**
- 40 to 59 years of age (790 responses) **3.48 percent**
- 60 years of age and over (245 responses) **6.26 percent**