



**VISIONEERING
WICHITA**

Visioneering Wichita
RDOH Alliance
Meeting Notes
April 20, 2010

Attendees: Brenda Dietzman, Deann Smith, Sharon Fearey, Lavonta Williams, Susan Leiker, Geri Watts, Margarita LaFarelle Hunt, Irene Hart, Jo Bogan, BJ Mosley, Mary Dean, Veronica Triana, George Marko, Drew Brenner, Rod Harris

Mission of Alliance/Name Change

RDOH benchmarks and strategies from the document were reviewed. These are our goals, what we are working towards. There were no changes for this alliance from the Review, Revise & Refocus initiative. There was discussion around dropping the word racial from the alliance name. Diversity is more than just racial. It is about people with disabilities, religious beliefs and more as well as racial. Concern was expressed that focus would be lost if the name was changed. The alliance could not come to consensus on a name change.

Survey/Newsletter

One of the RDOH benchmarks is to conduct a bi-annual perception survey. WSU Center for Economic Development & Business Research has again agreed to conduct the survey as a community service. The questions will be reviewed at our next alliance meeting.

The leadership team has discussed creating a newsletter that would communicate what the different alliances are doing to make a difference in the community. As this idea is further developed the alliance will be updated.

Contact with Diversity Groups

The leadership team felt it would be good to invite members of other diversity groups to join our alliance. This would increase awareness around what is going on in the community. Everyone was asked to bring contact information to the next meeting.

VW Updates

Young Professionals of Wichita has released the report “Destination ICT: *Attracting and Retaining Talent to Wichita.*” As part of our next alliance meeting we will have a presentation on their findings.

An Environmental Sustainability Alliance has formed. They are still defining/researching what sustainability means.

Next Meeting

May 26th, 3:30 p.m., Wichita Metro Chamber of Commerce, 350 W Douglas.