



VISIONEERING  
WICHITA

**Visioneering Wichita  
Older Adult Alliance  
Meeting Notes ~ July 13, 2010**

**Attendees:** Pat Healy, Shana Gatschet, David Babich, Joan Flynn, Teresa Hatfield, Monica Cissell, Tom Byler, Mary Corrigan, Laurel Alkire, Cathy Landwehr, Kandace Bonnesen, Annette Graham, Diane Longfellow

**Livable Communities Symposium**

Aging In Place Initiative, Developing Livable Communities for All Ages, Part II – a Work in Progress. The agenda outline has been completed and is packed! Volunteers are needed to arrive at 7:30 a.m. to help with registration and set-up. Help is needed to get the word out.

**Jump Start Grant Update**

DVD – Cathy Landwehr has met with Greg Black and IMG. They caught the passion and understood what we wanted to do. The grant is not near enough to cover the cost of a 30 minute DVD. They suggest a community marketing campaign using a 15 – 30 second DVD to drive people to a website. They will put together a proposal.

Via Christi – this grant was turned over to CPAAA. They will use the money to develop the survey for the symposium. Cathy Landwehr and Monica Cissell will work on the survey. Send suggestions for survey question to Cathy, [clandwehr@cpaaa.org](mailto:clandwehr@cpaaa.org), or Monica, [mcissell@cpaaa.org](mailto:mcissell@cpaaa.org).

**Older Adult Fact Sheet**

Need to determine how the alliance will use the fact sheet to know how to format. It might be a document that will be used to pull data for specific presentations rather than a 1 pager.

Additional information suggested:

- What % of tax base comes from seniors
- Spending? Discretionary spending compared to other age groups
- How older workers impact the economy
- Statistics on grandparents raising grandchildren
- Transportation

Additional ideas send to Laurel, [laurela@seniorservicesofwichita.org](mailto:laurela@seniorservicesofwichita.org), or Mary, [mccorrigan1@cox.net](mailto:mccorrigan1@cox.net).

**Next Meeting**

August 10, 3:00 p.m. Wichita Metro Chamber of Commerce, 350 W Douglas.

Agenda Items:

- Symposium debriefing
- Fact sheet update