



VISIONEERING
WICHITA

**Visioneering Wichita K/12 Mentoring
Strategic Alliance
Meeting Notes
September 4, 2008**

Attendees: Teresa Hatfield, Russell Miller, Cate Adams, Patty Gnefkow, Mark Eby, Lottie Miller, Donovan Karber, Lyndon Drew, Terry Behrendt

Mentoring Conference: Terry Behrendt reported the Kansas Governor's Conference on Mentoring went quite well. The conference evaluation is at the following link:
<http://www.visioneeringwichita.com/minutes/mentoring/Conference%20Evaluation.pdf>

Coaches Challenge: Coach Snyder & Coach Osborne issued a challenge between Kansas and Nebraska to recruit mentors. The winner will be announced at half-time at the November 15th KSU/NU football game. As of today Kansas is winning against Nebraska. Go to the Kansas Mentors website to details and to view current numbers (<http://www.kansasmentors.org/>).

Marketing: We have \$2000 to utilize from the Statewide Mentors Conference to be used for Marketing. The state has already produced PSAs, been involved in event sponsorships, and has developed radio ads as a statewide marketing plan. This marketing plan leads people to the Kansas Mentors website. The mentoring alliance would like something more localized. The following are a list of ways the mentoring alliance agreed to utilize the \$2000:

- The Chamber will buy display boards, print materials, and a Visioneering banner to be displayed at the Expoventure on September 23, 2008. This is an attempt to show a common vision for the mentoring organizations in the Wichita MSA.
- The display boards will be industry appropriate for business professionals. The group that will be present at the Expoventure will meet with Diane to develop the print materials.

Next Steps:

- The alliance will meet as they deem necessary, therefore a running date has not been set. But,
 - Oct 2nd – Leadership team will meet.
 - Oct 9th – Alliance will meet.