

Kansas Mentors Update
Visioneering Wichita – November 13

Coaches' Challenge

- Presentation this Saturday, game kicks off at 2:30 pm, presentation happening between 1st and 2nd quarters
- The final score is not finalized, but tentatively it is looking like Kansas is the winner
- Coach Snyder & Osborne will be on the field to receive the winning traveling trophy
- During the presentation, the image of the presentation will be shown on KSU's jumbotron with Kansas Mentors' website address at the bottom of the screen
- A press release will be sent out next week regarding Saturday's presentation and encouraging Kansans to continue the efforts; a copy can be sent to Visioneering Wichita to distribute additionally.

Marketing

- The Kansas Mentors logo has been licensed with the State and a service licensing agreement is in its final stages.
- Once this is finalized, we will distribute the logo to KM partner programs to advertise their partnership with KM.
- Began development of promotional piece to distribute to partners describing Kansas Mentors and directing them to website. This piece can be used in a variety of settings including exhibitor booths. The piece will be used to once again advertise the program's partnership with KM and leverage this connection.
- January Mentoring Month plans are underway including a proclamation by the Governor. Once plans are finalized I will send them to Diane.
 - variety of cable and radio spots this month