



Visioneering Wichita: **Literate Community Model**

May 15, 2008

Vision: Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

Background Information:

- a) Literacy as defined by KBOR: *Basic reading, writing, math skills and proficiency in the English language necessary to function in the multiple roles of citizen, employee and family member;*
- b) Community need for adult basic education [ABE] services for approximately 40,000 citizens;
- c) Capacity, connectivity and funding needs to be addressed in a collaborative manner; maintain identity & mission of each partner; and
- d) Create a collaborative mechanism that maximizes delivery of available funds.

Strategies:

- a) Educate and retain our existing and future workforce;
- b) Provide a world-class system and facility for adult basic education, technical education programs and customized training by increasing the capacity of existing partners to provide adult literacy; and
- c) Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do.

Objectives:

- a) Create a centralized administrative location;
- b) Designate a staff person who collaborates with the community organizations;
- c) Establish a central 'clearinghouse' for information, resources and funding;
- d) Coordinate with United Way '211' staff to secure volunteers and participants; and
- e) Secure funding for marketing of services;

Outcomes:

- a) Reduce the earnings gap between minorities and non-minorities, reach personal educational goals and close skills gap; and
- b) Prepare individuals for greater employability and life navigation by acquiring the literacy skills needed for life-long learning

The Visioneering Wichita Strategic Plan is available at www.visioneeringwichita.com.