



Visioneering Wichita *Literacy Alliance*

Meeting Notes

May 15, 2008

9-10:30 am

Meeting Participants: Joyce Stockham, Carolyn Bunch, Gennelly Pacholski, Kelley Graham, Tim Norton, Raye Street

Purpose of Literacy Alliance Meeting:

- Discussion & approval of a '*Literate Community Model*'
- Discussion & approval of a job description of a '*Community Literacy Coordinator*'
- Discussion of the need for measurable Alliance benchmarks
- Discuss Next Steps

Welcome & Introductions:

Suzie Ahlstrand then thanked everyone for their attendance. Meeting participants introduced themselves and stated what organizations they represented.

Update on RDOH Survey

Suzie provided an update regarding the responses to the 2008 survey. There were a statistically significant number of respondents who have taken the survey. Survey data was analyzed and compared with the responses to the 2006 survey. There was very little change in perceptions which is to be expected. It takes a long time to change perceptions. Participants asked questions or made comments about the survey findings. Suzie reported that the survey will be completed every two years. Complete survey results are on the Visioneering website under the Racial Diversity, Opportunity & Harmony Strategic Alliance page.

Approval of Minutes:

The March 5, 2008 minutes were approved as submitted.

Consideration of a Proposed 'Wichita MSA Literacy Model':

On April 2nd, the Leadership Team drafted a model for consideration. After a brief discussion, the proposed model was approved with minor edits:

<http://www.visioneeringwichita.com/minutes/literate/Literacy%20Model%205-15-08.pdf>

Consideration of a Proposed Job Description for a 'Community Literacy Coordinator'

On April 2nd, the Leadership Team drafted a job description for consideration. After a brief discussion, the proposed model was approved with minor edits:

<http://www.visioneeringwichita.com/minutes/literate/Literacy%20Job%20Description%205-15-08.pdf>

Tim stated that he would begin to discuss the implications of the two documents with potential community partners.

Discussion of Proposed Literacy Alliance Benchmark: There was a brief discussion of the need for a measurable benchmark/s and action steps.

The following draft benchmark and action steps were discussed:

Draft Benchmark: *To establish a collaborative structure that serves (an unduplicated count) 16,000 of 40,000 citizens needing basic adult education within the Wichita MSA by 2018.*

[The following items and terms will need to be more clearly defined: a) participation; b) establishment of baseline data; c) improvement rate; and d) a common data gathering system.]

Draft Action Step - Funding: *To increase funding for literacy services within the Wichita MSA by 2009.*

Draft Action Step - Model: *To develop a collaborative Literacy Model for the Wichita MSA with an employee to coordinate services.*

Draft Action Step - Marketing: *10% of population within the MSA will participate in literacy services by 2018.*

It was agreed that measureable benchmarks would need to be developed during future meetings.

Next Steps:

The Leadership Team will meet on **Friday, May 16 @8** am at the Center for Community Support & Research [Self-Help Network]. During this meeting, the Leadership Team will schedule a future meeting date for the Alliance.

The Visioneering Wichita Strategic Plan is available at www.visioneeringwichita.com.