

Wichita Business Coalition on Health Care



WHY A BUSINESS COALITION ON HEALTH CARE?

- Rising health care costs are an increasing source of frustration and concern for Wichita employers and for the community.
- There is a growing recognition of the importance of a broader view of health and health care issues and the economic impact of poor health on business.
- Health care is important to our community and we all need to work together to control costs and to make the health care system work better for everyone.

Out of the work of Visioneering Wichita and its Health Alliance has grown the concept of a new organization in Wichita which can bring together all the stakeholders: employers, hospitals, physicians, insurance companies, brokers, and other entities that play a part in the health care system.

The **Wichita Business Coalition on Health Care** will provide a forum for collaborative problem solving, education, and new initiatives. Through its collaborative model, the Coalition will be able to accomplish things that no one entity could accomplish alone.

MISSION AND GOALS

The Wichita Business Coalition on Health Care will provide:

- A collaborative model for businesses, hospitals, physicians, and other stakeholders in the region to work together to improve health care and control costs
- Leadership in the community to identify and facilitate innovative efforts to control health care costs, including promoting high-quality health care, appropriate utilization of health care services and resources, and increased access to preventive and primary care.
- A resource for employers, employees, and the community to raise awareness of the relationship between health, health care, and economic development and to provide data-driven strategies to improve health and health care in the region.

JOIN US AS WE MOVE FORWARD

Already more than 20 leading employers and health care provider organizations have shown that they believe a collaborative organization can make a difference in our region. The first step in the formation of the Coalition is to engage business and community leadership in the development of the vision, strategies, and priorities for the new organization. In this planning phase, Founders and Supporters (*organizations that contribute financial assistance and/or actively support the development of the strategic plan*) will have the most active role in the identification of the Coalition's goals and initial activities.

INFORMATION

Please contact Ron Whiting, at: 316-612-0852 or email at: ron@healthywichita.com

For more information about the Wichita Business Coalition on Health Care, the potential activities and initiatives, and details regarding its development, please visit our [website](http://www.healthywichita.com). You will also find information on the activities and successes of other health care coalitions across the country.