

Visioneering Wichita's Health Care Alliance Focus Areas 2008 Annual Report

<p>Focus Area: Alcohol Champion: Stand Together Coalition</p>	
<p>Champion Mission Statement: Working together to promote community involvement in the prevention of substance abuse and its consequences through advocacy, education, and resource networking.</p>	
<p>Long-term Objective(s): Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA.</p>	
<p>Leader or Leadership Team: Mildred Edwards</p>	
<p><u>Key Strategies</u></p> <ol style="list-style-type: none"> 1. Regular coalition meetings 2. 2008 Town Hall Meetings—<i>Bringing together Sedgwick County Voices to prevent underage alcohol use</i> 3. “Let’s Talk”: A Substance Use Prevention Parent Communications Training 	<p><u>Outcomes</u></p> <ol style="list-style-type: none"> 1. Meetings for planning held monthly 2. 6 town hall meetings were held across the county. 3. This fifteen hour training event was delivered in an overnight retreat setting, featured a targeted risk and protective factors educational component for parents, youth and teens. Participating parents will conduct parent training events throughout the year targeting a minimum of 100 parents trained.
<p>Focus Area: Asthma Champion: Lung Health Coalition</p>	
<p>Long-term Objective(s): Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA.</p>	
<p>Leader or Leadership Team: Diane Tinker</p>	
<p><u>Key Strategies</u></p> <ol style="list-style-type: none"> 1. Regular Coalition Meetings. 2. Living with Asthma Nights 3. Open Airways in the Community Program 4. Freedom From Smoking (FFS) Train-the-Trainer Training 	<p><u>Outcomes</u></p> <ol style="list-style-type: none"> 1. 5 Meetings and planning via phone calls and email. 2. 1 event, with six attendees 3. Received a grant to support the program and will begin education and research plans in 2009. 4. Eight people were trained and are now prepared to offer FFS sessions.

Focus Area: Injury Prevention

Champion: SafeKids

Champion Mission Statement: To prevent accidental childhood injury, a leading killer of children 14 and under.

Long-term Objective(s): Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.

Leader or Leadership Team: Kathy Thompson & Ronda Lusk

Key Strategies

1. Regular Coalition Meetings
2. community car seat check ups
3. International Walk To School Day. Events
4. Child Passenger Safety Week.
5. Halloween Safety
6. Child passenger safety certification course provided
7. Completed Unintentional Injury needs assessment, WMSA:

Outcomes

1. Meetings held monthly
2. Established biweekly community car seat check ups
3. Safe Kids and FedEx volunteers walked students to school and provided education and treats to students, parents, caregivers and their siblings. Over 400 students reached. Poster contest completed Nov. 08. All students received reflective zipper pulls for jackets or book bags.
4. Included activities at Babies R Us, providing safety information and car seat checks. Programs at the Boys and Girls club focusing on "tweens" (11 & 12 year old) and safety in 7 around motor vehicles.
5. Over 3,500 reflective bags were distributed to area elementary schools during programs presented by the Wichita Police School Liaison program officers. Over 500 reflective zipper pulls and stickers were also provided to students.
6. Six new technicians were certified.

Focus Area: Oral Health
Champion: Oral Health Coalition of Wichita/Sedgwick County

Champion Mission Statement: To improve oral health in Sedgwick County through public awareness, education and advocacy.

Long-term Objective(s): Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth. Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.

Leader or Leadership Team: Linda Saleh

Key Strategies

1. Coalition Meetings
2. Give Kids A Smile Day
3. New funding
4. Started a separate Water Fluoridation Task Force.

Outcomes

1. Met to plan events and develop strategic plans and grant application.
2. Over 200 children received free dental services and nearly as many volunteers worked.
3. Coalition was awarded a grant from Kansas Health Foundation to support 2009 Give Kids a Smile Event.
4. Planning has begun.

Focus Area: Physical Activity & Nutrition
Champion: Health & Wellness Coalition (HWC)

Champion Mission Statement: To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.

Long-term Objective(s):

1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51%
2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%.

Leader or Leadership Team: Mim Wilkey

Key Strategies

1. Full Coalition Meetings
2. Steering Committee Meetings
3. Annual Working Well Conference
4. Healthy Worksite Awards
5. Healthy School Awards
6. Healthy Youth Award
7. New Grants
8. Assessments

Outcomes

1. Full Coalition met bi-monthly and committees met throughout the year for specific plans.
2. Steering committee met monthly and traveled together for training for three days in Alexandria.
3. Nationally recognized speakers, record numbers of vendors and a new round table discussion format helped to make an excellent conference with more attendees than ever before, 244.
4. Three worksites were honored for their wellness efforts.
5. Peterson Elementary was awarded a \$1000 award to support *Healthy Treats for Happy Feet*.
6. 78 students submitted photos and essays describing what makes them move and eat better, 13 awards were given in a total of three age categories.
7. Grants
 - HWC was awarded an \$80,000 grant to support efforts to reduce chronic disease: Action Communities for Health, Innovation and Environmental Change (ACHIEVE).
 - Kansas Health Foundation announced a new \$300,000 award to Wichita Community Foundation to partner with the HWC on new physical activity and nutrition assessments and plans for grants to community agencies and groups engaged in helping people move more and eat better.
8. Assessment
 - As a part of ACHIEVE, Health & Wellness Coalition completed 21 site specific assessments as a baseline for planning next steps.
 - Launched and completed a Community Perception Survey asking about physical activity and nutrition.

Focus Area: Tobacco
Champion: Tobacco Free Wichita Coalition (TFW)

Champion Mission Statement: To protect the residents of Sedgwick County from the adverse effects of tobacco use.

Long-term Objective(s): Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.

Leader or Leadership Team: Roger Smith

Key Strategies & Outcomes 3rd Qtr. 2008

1. Regular Coalition Meetings
2. Support Derby's policy strengthening efforts
3. Propose and support a Clean Indoor Air Ordinance (CIAO) for Wichita
4. Earned Media Strategy
5. Support for CIAO in neighboring cities
6. Leadership Transition

Outcomes

1. 11 full coalition meetings with approximately 149 attendees; along with monthly Board meetings.
2. Derby City Council strengthened their Clean Indoor Air Ordinance to make it comprehensive coverage for all residents.
3. Wichita City Council adopted a Clean Indoor Air Ordinance with exemptions.
4. TFW promoted an educational campaign to educate city leaders and the general public on the harmful effects of secondhand smoke and tobacco (yard signs, website, press releases, letters to policy makers and newspaper).
5. TFW established partnerships with several cities in Sedgwick County to begin discussing CIAO's.
6. Co-Chairs Cindy & Charlie Claycomb stepped down. New leaders: Roger Smith (retired- City of Wichita), Chairperson & Brad Thomison of Hope Street Youth Development, Vice-Chair.

Focus Area: Access to Health Care

Champion: Health Access Project

Champion Mission Statement: To identify community based solutions to increase access for residents to primary medical home.

Leader or Leadership Team: Roderick Harris

Key Strategies

1. The Health Access Project (HAP) oversight committee developed nine HAP recommendations:
 - Enhance publicity & capacity of 211 system
 - Explore 24/7 nurse call line
 - Continue outreach for the information campaign
 - Community Health Coverage Plan
 - Build Relationship with KHPA-Partnership & Improved Communication
 - Further develop strategy for extending clinic hours of operation
 - Review research data on emergency room use by the uninsured
 - Study the feasibility of a shared health information system for the safety net clinics
 - Develop and implement multiple strategies to enable efficient/effective transportation to area clinics
2. Cover the Uninsured Week

Outcomes

1. Health Access Project Milestone Report was presented to coalition, available at <http://www.sedgwickcounty.org/healthdept/milestone%20report.pdf>
2. Created Health Access Education Kits with information about For 2-1-1 as a central resource for health access information as well as information about self-care manuals and information about community clinics. Provided 15 presentations to various audiences during Cover the Uninsured Week events (April 27th-May 2nd) to share the kits.