



**Visioneering
Healthcare Alliance Meeting
February 23, 2007
Meeting Notes**

Attendees: Jennifer Kelley, Denny Bender, Rita Flickinger, Mary Anderson, Sandy Pickert, Kathy Sexton, Eddie Bannon, Jack Brown, Anne Nelson, Bev White, Claudia Blackburn, Deborah Donaldson, Jon Rosell, Charlie Claycomb, Jack Kratzler, Susan Bumsted, Becky Robinson, Sandy Shepard, Sonja Armbruster, Jessica Tarbell, Kathy Thompson, Hoyt Hillman, Vanessa Sanburn, Stan Brannan, Lisa Vermillion

Leadership Team: Anne Nelson, Claudia Blackburn, Colleen Parker, Denny Bender, Doren Fredrickson, Hoyt Hillman, Jack Brown, Jessica Tarbell, Kathy Sexton, Kathy Thompson, Mary Fusco, Mary Koehn, Patti Moser, Ron Whiting, Susan Bumsted

The Purpose of the Healthcare Alliance meeting

- Announce the Final 6 indicators
- Determine lead organizations(s) for the 9 Health Focus Areas
- Committee Reports

Indicators Related to Health Focus Areas

Claudia Blackburn, Sedgwick County, presented leading indicator information on 6 of the 9 health focus areas, physical activity, nutrition, tobacco, alcohol, oral health & mental health. There was no data available for unintentional & intentional injury, palliative care and asthma. Anyone with data on any of these areas was asked to contact Claudia. Trends were reviewed and possible targets were selected for each focus area. These targets can be changed. They will be used to measure on an annual basis how we are doing. The target date of 2014 was selected because that is 10 years out on the Visioneering Wichita plan (started in 2004). The full PowerPoint is available on the Visioneering website, at the following link:

<http://www.visioneeringwichita.com/minutes/hc/Visioneering%20Wichita%20Healthcare%20Indicators.pps>

Role of Champions for Nine Focus Area

Kathy Sexton explained much time and energy has been spent determining the nine focus areas and leading indicators. We now have identified targets that can be measured annually. This is what we will use to track and compare to other MSAs. The target or goal can be modified by the champion of that focus area. Kathy suggested visiting with Claudia Blackburn to learn how she came up with her targets before making any changes. The role of the lead organizations was discussed and is listed below.

- Champion community efforts, set a good example with what your organization is doing, and encourage/reach out to businesses and other organizations.
- Receive support from the entire Visioneering Wichita Health Care Alliance.
- Agree with/support use of the indicator developed for your focus group
- Communicate with the other organizations focusing on your area and with the Health Care Alliance leadership team and Visioneering Wichita staff.

- Your name will get out more as a leader in the Visioneering Wichita effort.

Identify Lead & Participant Organizations

Champions, participants and suggested participants were identified for each of the 9 health focus areas.

Asthma

Champion/Lead

- Purifan Clean Air Systems, Stan Brannan

Participant/Commitment

- Wellness by Design, Eddie Bannon
- Medical Society of Wichita – pending board approval

Ideas/Suggested Participants

- National Association of School Nurses
- Home Builders Association
- Allergy & Asthma Mothers of America
- Area school districts
- American College of Allergy Asthma & Immunology
- American Lung Association, Diane Tinker
- National Asthma Foundation
- Day care providers
- USD 259
- NEA
- Insurance providers

Alcohol

Champion/Lead

- Regional Prevention Center, Danny Walters (Debbie Donaldson will call)

Participant/Commitment

- Center for Health & Wellness
- Alcohol Treatment & Counseling, Marvel Sosa
- Abstinence Education, Sandy Pickert

Idea/Suggested Participants

- Dr. Tim Scanlon
- Dr. Tim Lawton

Physical Activity

Champion/Lead

- Health & Wellness Coalition, Jessica Tarbell

Participant/Commitment

- Thin & Healthy's Total Solution, Lisa Vermillion
- Arthritis Foundation, Denny Bender
- Run Wichita, Charlie Claycomb
- Prairie Travelers, Charlie Claycomb
- Hoyt Hillman
- Center for Health & Wellness, Bev White
- Physical Activity Programming for Northeast Wichita
- University of Kansas School of Medicine, Judy Johnston (Jack Brown will call)

Ideas/Suggested Participants

- Senior centers
- Dee Williams in Derby
- YMCA
- Derby Recreation Center
- Galichia – Health Care Strategies

Nutrition

Champion/Lead

- Health & Wellness Coalition, Jessica Tarbell
- Thin & Healthy's Total Solution, Lisa Vermillion

Commitment/Participant

- Wellness by Design, Eddie Bannon
- Arthritis Foundation, Denny Bender

Ideas/Suggested Participants

- Nutrition Counselor, Jan Recker
- Child Care Association
- University of Kansas School of Medicine, Judy Johnson (Jack Brown will call)
- Senior centers
- Dee Williams in Derby
- Dr. James Early
- Wichita Dietetic Association – Positive Plate idea

Tobacco

Champion/Lead

- Tobacco Free Wichita, Charlie & Cindy Claycomb
- Julia Francisco, consultant & advocate for tobacco issues (Rita Flickinger will call)

Commitment/Participant

- American Cancer Society, Jennifer Kelly
- Harvey County Health, Rita Flickinger
- Abstinence Education, Sandy Pickert
- Medical Society of Sedgwick County – pending board approval
- Derby Community Coalition Promoting Healthy Choices, Sandy Shepard, Becky Robinson

Ideas/Suggested Participants

- Dr. Tim Scanlan
- Tobacco Free Kansas, Mary Jayne Hellebust
- Pat McDonald
- Dr. Marty Turner, Derby – Rosehill
- Derby Family Medical Center, Dr. Cynthia Ward
- "Tar wars"
- American Lung Association, Diane Tinker

Mental Health

Champion/Lead

- Breakthrough Club, Jenni Harms (Susan Bumsted will call)

Commitment/Participant

- Planned Parenthood, Vanessa Sanburn

- COMCARE of Sedgwick County, Debbie Donaldson

Ideas/Suggested Participants

- Kansas Health Foundation
- Behavioral Medicine Specialists, Courtney Johnson
- Private mental health providers
- Prairie View
- Via Christi Good Shepard
- Mental Health Association

Oral Health

Champion/Lead

- Wichita – Oral Health Coalition (Sonja will call)

Commitment/Participant

- Project Access, Anne Nelson
- Harvey County Health, Rita Flickinger
- Dr. Steve Moore

Ideas/Suggested Participants

- Dental Associates, Dr. David Hall
- Grace Med Clinic, Dave Sanford
- Wichita District Dental Society, Dr. Hal Hale
- Tanglewood Dentistry, Dr. Wendell Mettman

Unintentional & Intentional Injury

Champion/Lead

- Via Christi Regional Medical Center, Kathy Thompson

Commitment/Participant

- Suicide Prevention Task Force, Debbie Donaldson

Ideas/Suggested Participants

- Kansas Trauma Council
- Safe Kids Area Coalition
- Suicide Prevention Hot Line through COMCARE

Palliative Care

Champion/Lead

- None identified

Commitment/Participant

- Hoyt Hillman

Ideas/Suggested Participants

- LIFE project
- Harry Hynes Hospice
- Kansas Department of Health & Environment
- Kansas Comprehensive Cancer Control Partnerships
- David Landwehr
- Kansas Health Ethics, Patrice Ebersole

Committee Reports

Forums Committee is working on getting a speaker for a future forum on quality.
Cost Committee, KUSM, is working with 4 insurance companies on cost data.

Access Committee, Sedgwick County will host an Access Summit in June with the goal of developing models and ideas for the community.

Updates and Next Meetings

Visioneering Annual Meeting: May 15, 7:00 p.m. at WSU Metroplex

Community Identity Survey: Open from February 15 – March 12. It can be accessed on the Visioneering website, www.visioneeringwichita.com

Leadership Team: March 16, 11:00 a.m. – noon at the Chamber

Alliance Meeting: May 16, 11:30 a.m. – 1:00 p.m. at the Wichita Marriott. Speaker will be Marcia Nielsen, PhD, MPH with the Kansas Health Policy Authority.