

Visioneering Wichita's Health Alliance Focus Areas 2009 First Report

Focus Area: Alcohol

Champion: Stand Together Coalition

Champion Mission Statement: Working together to promote community involvement in the prevention of substance abuse and its consequences through advocacy, education, and resource networking.

Long-term Objective(s): Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA.

Leader or Leadership Team: Mildred Edwards

Activities

January – April, Monthly Coalition Meetings were held with an average of 10 attendees at each.

March

24th - Underage Drinking Town Hall Meeting held at Youthville in conjunction with Miss Kansas. 45 people attended.

April

1st - Reach Out Now Teach In event was hosted at Jackson Elementary. Teen facilitators provided underage drinking prevention presentation to four 5th grade classrooms totaling 85 students.

Up-Coming Meetings & Events

May

13th – Substance Use During Pregnancy Institute – Wesley Medical Center. 125 confirmed reservations. Meeting at capacity.

June

18 – 19 – “Let’s Talk” Family Communications Training – Homewood Suites at the Waterfront – Ten (10) families of parents with middle school children will be trained as trainers to reach 100 additional families in the next fiscal year.

Focus Area: Asthma
Champion: Lung Health Coalition

Long-term Objective(s): Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA.

Leader or Leadership Team: Diane Tinker

Activities

Open Airways in the Community (OAiC) is an asthma education for participants ages 8 & above. Participants are patients who have been seen in recent months in either the ER or at the clinic for asthma. The classes meet twice for an hour. Participants complete an intake survey to assess their knowledge, compliance and ER/hospitalization usage prior to classes. Each month after the classes, participants complete an assessment of OAiC lessons. Each participant receives a peak flow meter, spacer and \$10 QT gift card for attending. Participating hospitals/clinics include Via Christi, Wesley Medical Center, the Center for Health & Wellness, and Community Health Ministry in Wamego.

Open Airways in School has served 7 schools in Sedgwick reaching 81 students ages 8-11. OAS is an interactive asthma education program with role-playing, games, story-telling and drawing activities that teach children how to manage asthma. OAS brings parents, teachers, school nurses, administrators, doctors together to help children with asthma breathe easier and therefore, miss FEWER days of school.

Up-Coming Meetings & Events

Open Airways in the Community (OAiC) -- Final participant numbers and results will be available later in the summer. At the end of the program (Sept., 2009), participants will receive another \$10 QT gift card for providing follow-up information.

Lung Health Coalition -- next meeting is next Wed May 13 at 3pm, location TBD.

2009 Breathe Wichita 5K Run/Walk will be Saturday May 30 with a start/end location of the East Branch YMCA. This annual fundraiser raises awareness and funds for clean air education, research, and programming here in the Wichita area. For further information, please visit www.breathehealthy.org/breathewichita or call (316) 558-3090.

Focus Area: Injury Prevention

Champion: SafeKids

Champion Mission Statement: To prevent accidental childhood injury, a leading killer of children 14 and under.

Long-term Objective(s): Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.

Leader or Leadership Team: Kathy Thompson & Ronda Lusk

Activities

(This is an abbreviated list of many activities. Number in parenthesis indicates number of participants.)

Safekids celebrated their 20th anniversary, including a proclamation from the Mayor and an anniversary dinner.

Conducted 4 Inspection Station Events at SJC (39)

January -- Teen Resource Day for Parenting and Pregnant Teens (>120); "Spot on the Tot" Interview with KWCH; Walk this Way Environmental Improvement Grant. (100)

February – Buckle Up Event (10); "Furniture Tip over incidents" interview with KWCH; 3 Presentations on Child Passenger Safety (40)

March – 2 Parents as Teachers Presentations (17); Boosters 2 Belts Training & program at Linwood Elementary School (400)

April -- Battle of the Buckles - Remington HS; Davis Moore Car Seat Check (75); Clearwater Family Night (500);

May – Kansas Kids Fitness Day (3400); Fit 4 Life Expo (250); Haysville Car Seat Check (70)

Up-Coming Meetings & Events

May 15th, Woodland Elementary School day at the Park. Safety information for students K-2nd grade.

May 16th, Via Christi WalkFest

May 19th, Safe Kids coalition meeting.

May 30th, Safe Kids will be working with Haysville Optimist to host a car seat check at the Derby City Building from 10-1.

May 30th, Car Seat Check at Arkansas City Health Fair, at the Fire Station, 115 S. D. St.

June 22, Lose the Training Wheels Camp

Focus Area: Oral Health
Champion: Oral Health Coalition of Wichita/Sedgwick County

Champion Mission Statement: To improve oral health in Sedgwick County through public awareness, education and advocacy.

Long-term Objective(s): Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth. Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.

Leader or Leadership Team: Linda Saleh

Activities

The Wichita Sedgwick County Oral health Coalition has met 5 times thus far in 2009, with approximately 10 members attending every meeting.

Give Kids a Smile Day was held on March 7th. More than 240 children received free dental services. There were more than 150 volunteers, including dentists, hygienists and community people.

Up-Coming Meetings & Events

An event debriefing celebration will be held on May 15th at KU Medical School, at 8:30 to 9:30 a.m. Different presentations will be given, with Kathy Weno as the key note speaker

Focus Area: Physical Activity & Nutrition
Champion: Health & Wellness Coalition (HWC)

Champion Mission Statement: To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.

Long-term Objective(s):

1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51%
2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%.

Leader or Leadership Team: Mim Wilkey

Activities

Coalition meetings were held January 7th, March 4th and May 6th. Also, the following have held committee meetings (# of meetings): Conference (4), Aging (2), School (4), Nutrition (2), Measures (3).

February 5th – HWC hosted a **Complete Streets Workshop** for 30 City, County and coalition leaders to consider changing the project development process to routinely plan for, design, build, and maintain the necessary infrastructure to also encourage safe and convenient walking, bicycling, and transit use.

March 26th – A **Community Gathering** was held at Hotel Old Town to share the results of the HWC Community Perceptions Survey.

April 13th – Commissioner Norton facilitated a follow up meeting to discuss next steps with the survey results.

April 15th -- **Healthy Environment Youth Photo/Essay Award Winners Announced.** Youth were invited to submit a photo and a 250-word essay describing why the photo depicts something that helps them be physically active or eat well, or how the object in the photo motivates them to live a healthy lifestyle. Three youth received gift cards to sporting goods stores of their choosing.

Up-Coming Meetings & Events

The full coalition meets bi-monthly. The next meeting in July 1st.

Healthy School Award – Winners will be announced in May.

The Working Well Conference Committee meets monthly, and the **5th Annual Working Well Conference** will be held August 25th at the Hyatt. Registration begins in June.

Focus Area: Tobacco

Champion: Tobacco Free Wichita Coalition (TFW)

Champion Mission Statement: To protect the residents of Sedgwick County from the adverse effects of tobacco use.

Long-term Objective(s): Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.

Leader or Leadership Team: Roger Smith

Activities

Tobacco Free Wichita Coalition has met 4 times in 2009 with an additional 3 board meetings. Tobacco Free Wichita coalition meetings are held to discuss what is going on with tobacco prevention efforts in the community and to determine ways that we can collaborate with partner organizations to improve health.

Tobacco Free Wichita just recently launched their new campaign of **Smoke-Free Housing** and is working on policies that rental properties can use to adopt smoke-free housing as a rule.

Tobacco Free Wichita received a **grant** from Tobacco Free Kansas Coalition to work in three local communities on clean-indoor air initiatives. The three communities chosen are Clearwater, Goddard and Haysville.

Up-Coming Meetings & Events

TFW Meeting scheduled: Thursday, May 14th, 2009 12pm-1pm at the Regional Prevention Center at 357 S. Lulu Wichita, KS

TFW Meeting scheduled: Thursday, June 11th, 2009 12pm-1pm at the Sedgwick County Health Department at 1530 S. Oliver Ste. 270 Wichita, KS

“Fresh Air Festival” – Summer 2009 Time, Date and Location TBD

Tobacco Free Wichita is currently working on a Fresh Air Festival that will take place late summer 2009 to celebrate the hard work that TFW members have done in getting an ordinance and to celebrate the one year anniversary of the ordinance.

Focus Area: Access to Health Care
Champion: Health Access Project

Champion Mission Statement: To identify community based solutions to increase access for residents to primary medical home.

Leader or Leadership Team: Roderick Harris

Activities

Health Access Project Outreach

During this year's Cover the Uninsured Week's activities, the Center for Health Equity launched a new Community Health Navigator Project. This program places volunteers into the community at the neighborhood, church and other civic organization level with health access information and "toolkits." The Navigators provide education about options for affordable medical homes in our community and appropriate usage of health service resources.

ER Data Analysis

Descriptive data of Via Christi ER users have been analyzed to examine trends or themes regarding patients seeking non-emergent care.

Up-Coming Meetings & Events

Community Health Coverage Project

Brad Anderson, an Actuary from MN, will assist with the Central Plains Regional Health Care Foundation (CPRHCF) with evaluating/analyzing several health community-wide coverage projects across the country (e.g., monthly cost per member, funding, and services included). Additionally, Jeanne Ripley of Halleland Consulting, a consultant in Minneapolis, MN will work with CPRHCF to help complete an assessment/feasibility study (incl. focus groups and key informant interviews).