

Visioneering Wichita's Health Care Alliance Focus Areas 2008 Third Quarter Report

Focus Area: Alcohol

Champion: Stand Together Coalition

Champion Mission Statement: Working together to promote community involvement in the prevention of substance abuse and its consequences through advocacy, education, and resource networking.

Long-term Objective(s): Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA.

Leader or Leadership Team: Mildred Edwards

Key Strategies & Outcomes 3rd Qtr. 2008

In October, members of the Stand Together Coalition presented the Reach Out Now Teach Now program with 11 5th grade classes in USD 259 to discuss alcohol and drug prevention.

Up-Coming Meetings & Events

Next meeting: November 25th 11:30 to 1:00pm at the Regional Prevention Center 262-2421 for lunch.

Focus Area: Asthma

Champion: Kansas Lung Health Coalition—Wichita Asthma Task Force

Champion Mission Statement:

Long-term Objective(s): Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA.

Leader or Leadership Team: Diane Tinker

Key Strategies & Outcomes 3rd Qtr. 2008

1. Conducted a needs assessment for Wichita including Sedgwick County.
2. Identified schools that participated in AFSI (Asthma Friendly Schools Initiative) in 2004 and updated the data to include current number of students in each of those schools with asthma.
3. Identified schools within Sedgwick County that may be receptive to implementing Asthma Friendly Schools, part 2.
4. Identified key contacts at those schools and are contacting them now.
5. Continued plans for a Lung Cancer Workshop on Nov. 20.
6. Continued working towards IRB (institutional review boards, at Via Christi and Wesley) approval for Open Airways in the Community project offering asthma education in a community setting.
7. Received a grant from the Wichita Community Foundation to continue promoting Open Airways in the Schools in Sedgwick County and all of Kansas.

Up-Coming Meetings & Events

Meeting as needed and via phone calls and email.
Lung Cancer Workshop
 Date: Thursday, November 20, 2008
 Time: 6:00 p.m. – 8:00 p.m.
A light snack and refreshments will be served.
 Location: KU School of Medicine – Wichita
 1010 N. Kansas
 Wichita, KS 67214

Focus Area: Injury Prevention**Champion: SafeKids****Champion Mission Statement:** To prevent accidental childhood injury, a leading killer of children 14 and under.**Long-term Objective(s):** Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.**Leader or Leadership Team:** Kathy Thompson & Ronda Lusk**Key Strategies & Outcomes 1st – 3rd Qtr., 2008**

- The Safe Kids Wichita Area Coalition was awarded a \$1,000 grant for International Walk To School Day. Events were held at Bryant Core Knowledge Elementary School. Safe Kids and FedEx volunteers walked students to school and provided education and treats to students, parents, caregivers and their siblings. Over 400 students reached. Poster contest completed Nov. 08. All students received reflective zipper pulls for jackets or book bags.
- The South Central Kansas Trauma Region is developing their injury prevention plan focusing on high risk areas of teen safe driving and fall prevention in the elderly.
- Child Passenger Safety week included activities at Babies R Us, providing safety information and car seat checks. Programs at the Boys and Girls club focusing on “tweens” (11 & 12 year old) and safety in and around motor vehicles. Partnership with Davis Moore, Via Christi, Kansas Highway Patrol and Safe Kids provided these kids with interactive activities demonstrating motor vehicle safety.
- Safe Kids Wichita Area received a \$1,000 grant to provide Halloween safety education and materials. Over 3,500 reflective bags were distributed to area elementary schools during programs presented by the Wichita Police School Liaison program officers. Over 500 reflective zipper pulls and stickers were also provided to students.
- Child passenger safety certification course provided in Wichita. Six new technicians were certified.
- Completed Unintentional Injury needs assessment, WMSA:

Up-Coming Meetings & Events

November 18, 2008 – Coalition Meeting
 November 20, 2008 – Car Seat Check – SJC
 December 10, 2008 – Car Seat Check - SJC
 December 2008 – Safe Toys & Gifts Month

Safe Kids Wichita Area was founded 20 years ago and will be celebrating in January with a recognition dinner for volunteers and sponsors.

January 2008 – 20th Anniversary Celebration

Focus Area: Oral Health**Champion: Oral Health Coalition of Wichita/Sedgwick County****Champion Mission Statement:** To improve oral health in Sedgwick County through public awareness, education and advocacy.**Long-term Objective(s):**

Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth.
 Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.

Leader or Leadership Team: Linda Saleh**Key Strategies & Outcomes 3rd Qtr., 2008**

- Preparing for the Give Kids A Smile Day, March 7, 2009 at GraceMed.
- Voted last meeting to work on access to dental care for elderly, in conjunction with Central Plains Agency on Aging.

Up-Coming Meetings & Events

Meeting the third Friday of every month. Next meeting will be on November 21st.

Focus Area: Physical Activity & Nutrition**Champion: Health & Wellness Coalition (HWC)****Champion Mission Statement:** To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.**Long-term Objective(s):**

1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51%
2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%.

Leader or Leadership Team: Mim Wilkey

Key Strategies & Outcomes 3rd Qtr., 2008

- Successful 4th Annual Working Well Conference, 244 attendees.
- Launched and completed a Community Perception Survey asking about physical activity and nutrition. Analysis underway.
- School Committee hosted grant opportunity for schools wanting to address complete the assessment and plan an intervention to improve physical activity and nutrition—winners to be announced soon.
- Healthy Youth Award was launched and completed. 78 students submitted photos and essays describing what makes them move and eat better, 13 awards were given in a total of three age categories.
- Full coalition meeting held November 5th.

Up-Coming Meetings & Events

- Next full coalition meeting, January 7, at noon. RSVP to mim@wichitaymca.org for lunch.

Focus Area: Tobacco**Champion: Tobacco Free Wichita Coalition (TFW)**

Champion Mission Statement: To protect the residents of Sedgwick County from the adverse effects of tobacco use.

Long-term Objective(s): Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.

Leader or Leadership Team: Roger Smith

Key Strategies & Outcomes 3rd Qtr. 2008

TFW has named long-time member and Vice-Chairperson, Roger Smith (retired- City of Wichita), the new Chairperson. Brad Thomison of Hope Street Youth Development has accepted the position of Vice-Chair. Roger will lead the Coalition as it begins to address new goals following the passage and implementation of Wichita's clean indoor air ordinance. Brad's focus will be developing a new membership sub-committee.

Up-Coming Meetings & Events

TFW will hold a full coalition meeting on Friday, November 21 (12-1 at Via Christi Cancer Resource Center). TFW leadership meets the 2nd Thursday each month at the Southeast Health Station.

Focus Area: Access to Health Care**Champion: Health Access Project**

Champion Mission Statement: To identify community based solutions to increase access for residents to primary medical home.

Long-term Objective(s):

Leader or Leadership Team: Roderick Harris

Key Strategies & Outcomes 3rd Qtr. 2008

- July, Health Access Project Milestone Report was presented to coalition, available at <http://www.sedgwickcounty.org/healthdept/milestone%20report.pdf>
- Community Health Coverage Plan being investigated
Funding has been completed for the project:
 - \$50,000 from United Methodist Health Ministries Fund
 - \$50,000 from United Way
 - \$25,000 from Central Plains Regional Health FoundationWill be using process and technical consultants to determine how to make the project the most successful.

Up-Coming Meetings & Events

- Oversight Committee meeting November 19th
- Continue efforts on the nine priority areas
 1. Enhance publicity & capacity of 211 system
 2. Explore 24/7 nurse call line
 3. Outreach for the HAP information campaign
 4. Community Health Coverage Plan
 5. Build relationship with KHPA
 6. Further develop strategy for extending clinic hours
 7. Review research data on emergency room usage by uninsured
 8. Study the feasibility of a shared health information system community-wide
 9. Develop and implement multiple strategies to enable efficient/effective transportation to area clinics