

Visioneering Wichita's Health Care Alliance Focus Areas 2008 Second Quarter Report

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| Focus Area: Alcohol Champion: Stand Together Coalition | |
| Champion Mission Statement: Working together to promote community involvement in the prevention of substance use and its consequences through advocacy, education, and resource networking. | |
| Long-term Objective(s): Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA. | |
| Leader or Leadership Team: Mildred Edwards | |
| Key Strategies & Outcomes 2nd^t Qtr. 2008 Plan to work with USD 259 at enrollment to increase participation in the Communities That Care survey Planning a Back to School Bash in August Planning Family Day Event, Sept 24 th | Up-Coming Meetings & Events Tuesday, July 22 nd at the Regional Prevention Center 11:30am -1:00pm, 262-2421 to RSVP for lunch |
| Focus Area: Asthma Champion: Kansas Lung Health Coalition—Wichita Asthma Task Force | |
| Champion Mission Statement: | |
| Long-term Objective(s): Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA. | |
| Leader or Leadership Team: Diane Tinker | |
| Key Strategies & Outcomes 2nd Qtr. 2008 A Freedom From Smoking (FFS) train-the-trainer training was held in Wichita May 2 & 3. Eight people were trained and are now prepared to offer FFS sessions in the Wichita area. Open Airways in the Community: 2008-2009 Project Obtained funding from Wichita Community Foundation to provide asthma education to 60 patients--adults and children ages 8+ who have had four or more ER visits or hospitalizations in the last 12 months. Open Airways will be the curriculum. Partners include the Center for Health & Wellness, Respiratory Care at Wesley Medical Center, Respiratory Care at Via-Christi Regional Medical Center and the Community Health Ministry in Wamego, KS. It is believed that asthma education will reduce ER visits and hospitalizations, and therefore, reduce health care costs. | Up-Coming Meetings & Events Coalition meetings are happening via email to complete plans for the Open Airways implementation. |

Focus Area: Injury Prevention**Champion: SafeKids****Champion Mission Statement:** To prevent accidental childhood injury, a leading killer of children 14 and under.**Long-term Objective(s):** Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.**Leader or Leadership Team:** Kathy Thompson & Ronda Lusk**Key Strategies & Outcomes 2nd⁺ Qtr., 2008****Pedestrian Safety:**

- Photojournalism project with 4-H club
- Media kick-off for Walk This Way program at Bryant Elem.

Child Passenger Safety:

- 10 Car seat check-up events held in the Wichita Area.
- 2 – Child Passenger Safety Certification courses held
- 1 – Interview for Spot The Tot program

Bicycle Safety:

- Bicycle safety camps held in conjunction with the Wichita Police School Liaison program.
- Lose The Training Wheels Camp

Water Safety:

- Water watcher program, distributed 200 cards
- 3 Interviews with local TV stations to promote water safety

Safe Kids Week:

- Boys & Girls Club event targeting water, fire/burn, motor vehicle, pedestrian and bike safety

Up-Coming Meetings & Events

- 7/15/08 – Safe Kids Coalition Meeting
- 8/2/08 – Boys & Girls Club Event
- 9/20/08 – Child Passenger Safety Week events
- 10/8/08 – International Walk To School Day

Focus Area: Oral Health**Champion: Oral Health Coalition of Wichita/Sedgwick County****Champion Mission Statement:** To improve oral health in Sedgwick County through public awareness, education and advocacy.**Long-term Objective(s):**

Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth.
 Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.

Leader or Leadership Team: Chad Roseberger**Key Strategies & Outcomes 2nd Qtr., 2008**

Coalition met May 18th to review outcomes of the give a Kid a Smile event. Also, the coalition reviewed local community data about oral health and children.

Up-Coming Meetings & Events

Next meeting is set for August 15th at 8:30am at GraceMed to review strategic priorities.

Focus Area: Physical Activity & Nutrition

Champion: Health & Wellness Coalition (HWC)

Champion Mission Statement: To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.

Long-term Objective(s):

1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51%
2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%.

Leader or Leadership Team: Mim Wilkey

Key Strategies & Outcomes 2nd Qtr., 2008

As a part of Action Communities for Health, Innovation and Environmental Change (ACHIEVE), Health & Wellness Coalition completed 21 site specific assessments as a baseline for planning next steps.

Kansas Health Foundation announced a new \$300,000 award to the Wichita Community Foundation to partner with the HWC on new physical activity and nutrition assessments and plans for grants to community agencies and groups engaged in helping people move more and eat better.

June 9-12, 10 members of the HWC steering committee traveled to Alexandria, VA, for training and first steps on a community action plan which adds action steps to the coalition's strategic plan specifically in three areas:

- New efforts to make this a more walkable and bikable community
- Branding Wichita as a healthy community
- Creation of specific, new ways to sustain of healthy lifestyle efforts

July 2nd the full HWC coalition met at Children's Mercy Family Health Partners with lunch provided by the Arthritis Foundation. Contact Mim for a copy of the minutes to learn about the activities of the five committees.

Up-Coming Meetings & Events

- Mark your Calendars for the 4th Annual Working Well Conference, August 26th.
- Next full coalition meeting, September 3, at noon. RSVP to mim@wichitaymca.org for lunch.
- Committee meetings:
 - Food & Nutrition—July 24th at 3pm, 1530 S Oliver, Ste 270
 - Aging--July 15th, contact Mcissell@sedgwick.org for details.
 - Measures—July 31st, 2:00pm at Central YMCA

Focus Area: Tobacco**Champion: Tobacco Free Wichita Coalition (TFW)****Champion Mission Statement:** To protect the residents of Sedgwick County from the adverse effects of tobacco use.**Long-term Objective(s):** Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.**Leader or Leadership Team:** Cindy & Charlie Claycomb**Key Strategies & Outcomes 2nd Qtr. 2008**

In May, Wichita City Council passed a clean indoor air ordinance. For more than 10 years TFW has encouraged the city to pass such an ordinance.

Coalition Chairs, Charlie and Cindy Claycomb, have stepped down as chairs and the coalition is currently accepting nominations.

Up-Coming Meetings & Events

On July 17 (10am to 4pm) at the SE Health Station, TFW will hold a strategic planning meeting to set short and long-term goals for the coalition.

Focus Area: Access to Health Care**Champion: Health Access Project****Champion Mission Statement:** To identify community based solutions to increase access for residents to primary medical home.**Long-term Objective(s):****Leader or Leadership Team:** Roderick Harris**Key Strategies & Outcomes 2nd Qtr. 2008**

Created Health Access Education Kits with information about For 2-1-1 as a central resource for health access information as well as information about self-care manuals and information about community clinics.

Provided 15 presentations to various audiences during Cover the Uninsured Week events (April 27th-May 2nd) to share the kits.

Up-Coming Meetings & Events

- Health Access Project wrap-up for year one will be presented July 11th from 2:30-4:30pm including reports about community clinic capacities, patient transportation barriers, milestones report, and three committee chairs will report on strategies and activities.