

Visioneering Wichita's Health Care Alliance Focus Areas 2007 Report

Focus Area: Alcohol Champion: Stand Together Coalition	
Champion Mission Statement: Working together to promote community involvement in the prevention of substance use and its consequences through advocacy, education, and resource networking.	
Long-term Objective(s): Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA.	
Leader or Leadership Team: Mildred Edwards	
<u>Key Strategies</u> <ol style="list-style-type: none"> 1. Regular coalition meetings 2. Back to School Bash 3. Underage Drinking Data Resources 4. Perinatal Exposure Community Forum 	<u>Outcomes</u> <ol style="list-style-type: none"> 1. 10 meetings with a regular attendance of 10 at each meeting. 2. Promoted tobacco and alcohol prevention and encouraged physical activity for 65 participants. 3. The coalition collected data from the following sources: Kansas Communities that Care Survey Data, Wichita Police Department underage arrests, hospital alcohol related underage emergency admissions data, Wichita Public Schools alcohol related suspension and expulsion data. 4. 72 professionals attended to hear the panel presentations from physicians and parents of children with fetal alcohol syndrome.
Focus Area: Asthma Champion: Wichita Asthma Taskforce	
Champion Mission Statement:	
Long-term Objective(s): Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA.	
Leader or Leadership Team: Diane Tinker	
<u>Key Strategies</u> <ol style="list-style-type: none"> 1. Regular coalition meetings 2. Host 3 Living with Asthma Nights training children and parents to manage asthma. 	<u>Outcomes</u> <ol style="list-style-type: none"> 1. 4 meetings with 44 attending 2. 3 Living with Asthma Nights were hosted and 42 people attended.

Focus Area: Injury Prevention**Champion: SafeKids****Champion Mission Statement:** To prevent accidental childhood injury, a leading killer of children 14 and under.**Long-term Objective(s):** Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.**Leader or Leadership Team:** Kathy Thompson & Ronda Lusk**Key Strategies**

1. Regular coalition meetings
2. Fire prevention week
3. International Walk To School day
4. Halloween Safety
5. Car Seat Safety Checks

Outcomes

1. 2 meetings with 38 attendance
2. Events at Exploration Place, Sedgwick County Zoo, the YMCA and Via Christi reached over 3,000.
3. Provided an assembly about safety, especially pedestrian safety, to 500 students at Irving Elementary, and walked them to school the next day.
4. Safe Kids partnered with Police School Liaison officers, who provided education to approximately 800 elementary students. Students will receive reflective bags and safety information sheets.

Focus Area: Mental Health**Champion: Visioneering Mental Health Focus Area****Long-term Objective(s):**

Reduce the percentage of adults who reported their mental health was not good on 14 or more days in the past 30 days.
Assure a viable, renewable mental health workforce to meet the needs of the community.

Leader or Leadership Team: Jenni Harms**Key Strategies**

1. Regular coalition meetings
2. Coalition members conducted a census of local mental health providers: psychiatrists, child psychiatrists, ARNPs, PAs, licensed MH workers, case managers, neurophysiologists, aging specialists in mental health and compared to other MSA's.

Outcomes

1. 4 meetings with 4 to 6 at each meeting
2. The review of mental health provider positions is being compiled to inform next steps.

Focus Area: Oral Health	
Champion: Oral Health Coalition of Wichita/Sedgwick County	
Champion Mission Statement: To improve oral health in Sedgwick County through public awareness, education and advocacy.	
Long-term Objective(s): Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth. Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.	
Leader or Leadership Team: Lueata Kanngiesser & Chad Roseberger	
Key Strategies	Outcomes
<ol style="list-style-type: none"> 1. Regular coalition meetings 2. Began plans for a first event to raise awareness about oral health issues and gaps in access. 	<ol style="list-style-type: none"> 1. 14 meetings with 267 attendance 2. Give Kids A Smile Day is planned for March 1st.
Focus Area: Physical Activity & Nutrition	
Champion: Health & Wellness Coalition	
Champion Mission Statement: To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.	
Long-term Objective(s): <ol style="list-style-type: none"> 1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51% 2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%. 	
Leader or Leadership Team: Jessica Tarbell	
Key Strategies	Outcomes
<ol style="list-style-type: none"> 1. Regular coalition meetings 2. Host Working Well Conference for professionals 3. Successfully applied for Kansas Health Foundation funding to support school wellness activities. 4. Health & Wellness Coalition Newsletter sent to community members to share local physical activity and nutrition programs and policy information. 	<ol style="list-style-type: none"> 1. Five Full coalition meetings with an average of 25 in attendance; a total of 61 meetings with a total of 58 unique active members. 2. 3rd annual event had 200 attendees and awarded 3 companies with the Working Well Award; Spirit Aerosystems, Preferred Health Systems and Frontier Oil. 3. Christ the King Catholic School received \$500.00 and Peterson Elementary received \$1000 to implement new programs to promote physical activity good nutrition at their schools. 4. 15 electronic newsletters were sent to a total 29,421 (duplicate) recipients. Ended the year with 2,499 newsletter recipients.

Focus Area: Tobacco

Champion: Tobacco Free Wichita Coalition

Champion Mission Statement: To protect the residents of Sedgwick County from the adverse effects of tobacco use.

Long-term Objective(s): Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.

Leader or Leadership Team: Cindy & Charlie Claycomb

Key Strategies

1. Regular coalition meetings
2. Clean Indoor Air Ordinance Efforts

Outcomes

1. 11 full coalition meetings with 154 attendees; along with monthly board meetings.
 - 2a. Derby City Council adopted a clean indoor air ordinance, January 2007.
 - 2b. Awarded \$4,850 grant from Tobacco Free Kansas Coalition to support a city-wide clean indoor air campaign.
 - 2c. Partnered with WSU Marketing Research classes (Undergraduate: 40 students; Graduate: 20 students) to survey Wichita voters about an ordinance. Results showed 73% favor a comprehensive clean indoor air ordinance.
 - 2d. Requested that the Wichita City Council consider a clean indoor air ordinance.