

Visioneering Wichita: Health Care Alliance
Focus Area: Fluoride & Oral Health

Among our community strengths and opportunities—where do we have an opportunity to work together differently?

Questions for consideration:

1. Can a coalition do that?
2. Are we getting to “actionship”?
3. Which strategy will we need to use-- *Awareness/Education, Policy, or Program?*

ACTION PLAN: HOW WE GET THERE

Issue: Fluoridation	<i>Strategy: Policy change - City Council action</i>
Who needs to be involved?	Broad community partnership (Oral Health coalition, pediatricians, medical society, school nurses, business, WSU/KU schools, community champions, insurers- lots of partners)
What are the first steps?	Oral Health Wichita hosts/forms fluoridation work group whose task is to: <ol style="list-style-type: none"> 1. Identify and recruit advocates- define their roles 2. Understand political process and community will 3. Establish campaign structure and strategy 4. Seek grant resources (PEW/UMHMF/KHF) 5. Understand cost implications/objections, time requirements to accomplish 6. Produce “Reasons for Change” communications
When can this be accomplished by? One year? Five years?	Craft 1-year plan Form work group ASAP May be a two year or more project based on political process
What will be different?	Fluoridation of water by 2012 Oral health improvements of children, adults, elderly population
What will we measure?	Tooth decay, caries Emergency oral care incidents