

**Visioneering Wichita: Health Care Alliance**  
**Focus Area: Behavioral Health**

**Among our community strengths and opportunities—where do we have an opportunity to work together differently?**

**Questions for consideration:**

1. Can a coalition do that?
2. Are we getting to “actionship”?
3. Which strategy will we need to use-- *Awareness/Education, Policy, or Program?*

**ACTION PLAN: HOW WE GET THERE**

<b>Issue:</b>	<b><i>Strategy: Mental health literacy/education strengthening family model</i></b>
Who needs to be involved?	Coalitions, media, employers, military, primary care physicians, schools, school nurses
What are the first steps?	3. Consistent message- deliver across all groups 2. Indentify message/develop/stories... balance strength-based referral of 211 ?? 1. Convene coalitions of coalitions
When can this be accomplished by? One year? Five years?	6 months: planning- coalitions 12 months: strategy, plan, roll out - focus on different audiences
What will be different?	Coordination, consistency
What will we measure?	Number of collaborations, consistency of messages, survey of people, calls to EMS, 2-1-1, referral 80 years+

Coalitions:

Child Abuse Community Response Team

Military

Suicide Prevention

Law enforcement

City Liquor Tax

Stand Together

Mental Health Association

B-K Alliance

Sexual Assault/ Domestic Violence

Health and Wellness Coalition

Aging

Early Childhood Coalition

Medical Society

Nursing

African American Coalition

College - Social work depts.