

VISIONEERING WICHITA BUSINESS COALITION ON HEALTH
DRAFT CONCEPT PAPER
AUGUST 30, 2007

MISSION/PURPOSE

- Provide leadership in the community to promote long-term high-quality healthcare, appropriate utilization of healthcare dollars, and improved access to preventive care, while also addressing the escalating cost of healthcare.
- A membership organization made up of a coalition of employers, physicians, hospitals, university, and community leaders.
- A central resource for employers, employees, and the community to raise awareness of the relationship between community health and economic development.
- Dedicated leadership and infrastructure, with a diverse and inclusive board structure.
- Support and improve the health of the Wichita area workforce.

MEMBERSHIP

- | | |
|---------------------------------|-------------------|
| • Regional businesses/employers | • Physicians |
| • Business associations | • Hospitals |
| • City/County government | • Universities |
| • Insurance companies | • Medical Society |
| • Employee Organizations | • Public Health |

ROLES AND ACTIVITIES

- **Leadership and Advocacy for the Community's Health**
 - Common voice to address critical health issues in the workforce
 - Data-driven voice for community health improvement
- **Partnering**
 - To create a collaborative environment more attractive to businesses and their employees
- **Study & Report**
 - Causes of and how to address productivity issues like absenteeism/presenteeism, recruitment, and retention
 - How to maintain an active, healthy workforce in our community
- **Resources and Best Practices for Employers and Employees**
 - Workplace health promotion strategies, including leadership support and return on investment (ROI)
 - Workplace injury prevention and addressing known chronic conditions of employees

POTENTIAL STRUCTURE & FUNDING

- Leadership and support staff
- Business membership through sliding scale
- Diverse board representation with advisory committees
- Private/Public grants