



Visioneering Wichita Health Care Strategic Alliance Summary of Accomplishments to Date February 2007

The Health Care Strategic Alliance benchmark is to **"Increase accessibility and quality of health care while lowering the cost."** To accomplish this benchmark, the Health Care Strategic Alliance determined that focusing on the following nine health issues would help the community focus efforts for improving quality, access and for reducing health care costs:

- Oral health
- Drug/alcohol abuse
- Physical activity
- Nutrition
- Tobacco use
- Mental health

The Health Care Strategic Alliance started to focus on these nine health issues in August. Since that time much has been accomplished, including:

- The Sedgwick County Health Department has researched measures for these nine areas and working with the Health Alliance Cost, Quality, and Access committees.
- Six strategies to address these health focus areas have been identified and are in process of implementation (see strategies below)
- Met with Health Care Roundtable to discuss possible partnerships and activities
- Met with Janet Harrah regarding possible reporting of healthcare costs and relation to business
- Drafted a "white paper" regarding the Health Care Strategic Alliance and future activities
- Researched other Community Health Collaboratives and Coalitions

Six Strategies of Health Care Strategic Alliance

1. The Health Care Alliance will support, engage, and assist those working in the six health focus areas, especially as their efforts relate to costs, access, and quality.
2. The Health Care Alliance will identify and apply for funding that can help build the capacity of health leadership in the community.
3. The Health Care Alliance will measure and track progress on the six health areas to determine the extent to which progress is being made on each.
4. The Health Care Alliance will engage partners who are in a position to address health and health care concerns for the Wichita MSA. The alliance will facilitate discussions on what does & does not work for businesses, highlighting the needs of businesses (i.e., healthy workforce).
5. The Health Care Alliance will engage those working on health and health care policies/advocacy to support efforts that improve cost, access, and quality.
6. The Health Care Alliance will use social marketing techniques to help address and support the nine focus areas.

For the past year, previous work has generally focused around Strategy #1. The Health Care Alliance has made progress in developing a collaborative that can begin collecting data in the nine focus areas. Now the focus has enlarged to envelop the other five strategies. The alliance held a meeting in which all of the Health Care providers and associated agencies/coalitions of the Wichita MSA were invited to begin to start collecting data within Strategies #1-6. A list was compiled of organizational names to take the lead in each area. The responsibility of the lead agencies is as follows:

- Support the entire Visioneering Wichita HC Alliance.
- Agree with and will support the use of the indicators developed for their agenda.
- Agree that their name will get out more as a leader in the Visioneering Wichita effort.
- Communicate with the other organizations focusing on the areas; communicate with the leadership team, Visioneering Wichita staff and Self-Help Network.
- Champion and set example with what their organizations are doing; and encourage and reach out to business and other organizations.