

## Visioneering Wichita's Health Care Alliance Focus Areas 2008 First Quarter Report

### Focus Area: Alcohol

#### Champion: Stand Together Coalition

**Champion Mission Statement:** Working together to promote community involvement in the prevention of substance use and its consequences through advocacy, education, and resource networking.

**Long-term Objective(s):** Reduce the prevalence of binge drinking among adults and adolescents in the Wichita MSA.

**Leader or Leadership Team:** Mildred Edwards

#### Key Strategies & Outcomes 1<sup>st</sup> Qtr. 2008

The Stand Together Coalition meets the fourth Tuesday of every month at the Regional Prevention Center. The two meetings held this year focused on the 2008 Town Hall Meetings, *Bringing together Sedgwick County Voices to prevent underage alcohol use.*

March 6<sup>th</sup> · Derby High School · 7-9pm

March 27<sup>th</sup> · Boys & Girls Club of South Central KS · 6-8pm.

March 31<sup>st</sup> · Haysville Activity Ctr, 7106 S. Broadway · 6-9pm

April 7<sup>th</sup> · Haysville Activity Center, 7106 S. Broadway · 6-9pm

April 8<sup>th</sup> · Youthville, 4505 E 47<sup>th</sup> · 6-8pm

#### Up-Coming Meetings & Events

The coalition will meet at the Regional Prevention Center (357 S Lulu) from 11:30 to 1pm. RSVP at 316-262-2421.

A report about the 2008 Town Hall Meetings will be shared.

### Focus Area: Asthma

#### Champion: Kansas Lung Health Coalition—Wichita Asthma Task Force

**Champion Mission Statement:**

**Long-term Objective(s):** Reduce ER visits and hospitalizations due to asthma for adults and adolescents in the Wichita MSA.

**Leader or Leadership Team:** Diane Tinker

#### Key Strategies & Outcomes 1<sup>st</sup> Qtr. 2008

- The Kansas Lung Health Coalition was awarded a grant from the Wichita Community Foundation to begin training using the Lung Association's *Open Airways in the Community* curriculum.
- Held a Living with Asthma Night with Unicare at Boys & Girls Club.

#### Up-Coming Meetings & Events

Wichita Asthma Task Force, April 16, 2008 - 3:30, St. Francis Campus, 929 N. St. Francis, Conference Room 2037

Asthma Walk will be held April 26<sup>th</sup>. To learn more or register a team, visit [www.asthmawalk.org](http://www.asthmawalk.org).

### Focus Area: Injury Prevention

#### Champion: SafeKids

**Champion Mission Statement:** To prevent accidental childhood injury, a leading killer of children 14 and under.

**Long-term Objective(s):** Decrease the unintentional and intentional injuries experienced by children in the Wichita MSA.

**Leader or Leadership Team:** Kathy Thompson & Ronda Lusk

**Key Strategies & Outcomes 1<sup>st</sup> Qtr., 2008**

The Safe Kids Wichita Area Coalition was awarded a \$10,000 grant from Safe Kids Worldwide and program sponsor FedEx for Environmental Improvement to be completed at Bryant Core Knowledge Elementary School by December 31, 2009.

The South Central Kansas Trauma Region provided funding for the purchase of 240 booster seats and 5 special needs restraints. Safe Kids Wichita Area Coalition and the Kansas Highway Patrol purchased and distributed these seats to 19 county Health Departments and provided the special needs restraints to Rainbows United.

**Completed Unintentional Injury needs assessment for WMSA:**

**Top 5 Unintentional Injury requiring hospitalization:**

1. Falls
2. Motor Vehicle Occupant
3. Poisoning
4. Struck By/Against
5. Transport – Other

**Top 5 Unintentional Injury Deaths**

1. Motor Vehicle Traffic
2. Suffocation
3. Drowning
4. Poisoning
5. Fire/Flame

**Up-Coming Meetings & Events**

- April 12, 2008 – Car Seat Check - Wellington
- April 19, 2008 – Car Seat Check – McConnell AFB
- April 28, 2008 – Car Seat Check - Pratt
- April 26-May 3 – Safe Kids Week 20<sup>th</sup> Anniversary
- May 3, 2008 – Car Seat Check - Haysville

**Focus Area: Oral Health**

**Champion: Oral Health Coalition of Wichita/Sedgwick County**

**Champion Mission Statement:** To improve oral health in Sedgwick County through public awareness, education and advocacy.

**Long-term Objective(s):**

Reduce the proportion of children with untreated dental caries from 22% to less than 21% in primary teeth.  
Support projects that increase education about oral health and increase measurement of oral health seeking behaviors.

**Leader or Leadership Team:** Chad Roseberger

**Key Strategies & Outcomes 1<sup>st</sup> Qtr., 2008**

The oral health coalition hosted Give a Kid a Smile Day at GraceMed's Dental Clinic. 205 children received free dental services and ~200 volunteers made the event a success, including 14 dentists, 36 hygienists, 32 WSU Dental Seniors, 18 KU-MPH students, 20 current and retired Wichita Public School nurses. \$65,000 in dental work was provided, for free. Parents and kids received education from dental professionals and volunteers and left with kits (toothbrush, toothpaste, floss) from the Sedgwick County Health Dept.

**Up-Coming Meetings & Events**

April 18<sup>th</sup>, 8:30am at GraceMed's Conference Room  
The coalition will be doing a wrap-up report on what went well and lessons learned with the event. The coalition will also be looking at strategic new direction for the coalition at this meeting.

**Focus Area: Physical Activity & Nutrition****Champion: Health & Wellness Coalition****Champion Mission Statement:** To promote physical activity and good nutrition for every generation living in the Greater Wichita Area through people, programs and policies.**Long-term Objective(s):**

1. Increase the proportion of Wichita MSA adults with 30+ minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20+ minutes three or more days per week from 48% to 51%
2. Increase the proportion of Wichita MSA Adults who have consumed fruits and vegetables five or more times per day from 17.8% to 31%.

**Leader or Leadership Team:** Mim Wilkey**Key Strategies & Outcomes 1<sup>st</sup> Qtr., 2008**

Full coalition met in January & March. The steering committee meets monthly. 7 committees are meeting regularly. National and state-wide speakers have been recruited for the Working Well Conference. The coalition is currently conducting a community assessment focused on physical activity, nutrition, tobacco, chronic disease management, and leadership with community partners in worksites, community based institutions, healthcare and schools.

**Up-Coming Meetings & Events**

- Several applications for School Wellness Awards were submitted and reviewed and winners will be announced soon.
- The full coalition meets May 7<sup>th</sup> at noon at the 1530 S Oliver Health Department location.
- Members of the Steering Committee will be traveling to Virginia for training in June.
- Mark your Calendars for the 4<sup>th</sup> Annual Working Well Conference, August 26<sup>th</sup>.

**Focus Area: Tobacco****Champion: Tobacco Free Wichita Coalition****Champion Mission Statement:** To protect the residents of Sedgwick County from the adverse effects of tobacco use.**Long-term Objective(s):** Reduce the adult tobacco use in the Wichita MSA from 22% to 11% by 2014.**Leader or Leadership Team:** Cindy & Charlie Claycomb**Key Strategies & Outcomes 1<sup>st</sup> Qtr. 2008**

TFW meets as a full coalition on the third Friday of each month at Via Christi's Cancer Resource Center. The full board meets monthly on the second Thursday. All activities and discussions have been related to assistance with development of a city ordinance to prohibit smoking in all worksites. It is expected that the city council will present and vote on a compromised ordinance in April. Hookah establishments and youth access to tobacco have also been discussed.

**Up-Coming Meetings & Events**

- Next Full Coalition Meeting: April 18<sup>th</sup>
- Provided testimony to support SB 660, a state-wide comprehensive clean indoor air ordinance, which was passed by the committee to be voted on by the full senate.
- The coalition continues to work with the Wichita City Council to pass a clean indoor air ordinance.
- May 9<sup>th</sup>, TFW will partner with Kansas Academy of Family Physicians to hold a Tar Wars poster judging event and education events for kids (4<sup>th</sup>-5<sup>th</sup> graders).
- The Coalition is planning a training in coordination with SCHD, KDHE, City of Wichita on youth access ordinances.