



VISIONEERING
WICHITA

**Visioneering Wichita
Environmental Sustainability Alliance
June 10, 2010
Meeting Notes**

Attendees: Charlie Applegate, Dave Baxa, Tonya Bronleewe, Teresa Burk, Hoyt Hillman, Caroline Hosford, Yegana Jafarova, Kay Johnson, Scott Knebel, Cathy Landwehr, Lindsey Mahoney, Daniel, McCoy, Brian Meier, Connie Pace-Adair, Larry Ross, Elisabeth Skibba, Ellie Skokan, Michelle Stroot, Patty Stuever, Shawn Telford, Candace Wilson, Peter Youngs, Tami Bradley, Suzie Ahlstrand, Diane Longfellow

Review & Purpose of the Day

Tami Bradley briefing reviewed accomplishments from previous alliance meetings. From the May 6th meeting notes the purpose of today's meeting is to begin work on an action plan. Education has emerged as a recurring theme. The alliance will break out into 4 subgroups: (1) Environmental – Economic Business; (2) Environmental – Economic Built Environment; (3) Environmental; (4) Social – Environmental. Each group is to define who they are then answer the questions: (1) who are we educating; (2) what are we asking them to do; and (3) how are we going to ask them to do it.

Breakout Session Report Out

Environmental Group

- Renamed themselves - Natural Resources
- Focus is to develop www.greenwichita.org
 - This will be a place where information resides
 - All groups input events, tips (focus on air & water quality and land), top 10 lists
 - Send Kay Johnson, kjohnson@wichita.gov, your link to be added to the website
- Target audience adults in the community & business
- Get the word out at coffee shops, book stores, Final Friday, on Twitter & Facebook, community calendars, bill inserts, link on other websites.

Social – Environmental

- Group defined as all social activities that have an environmental impact
- Goal is gardening which includes community gardens, home gardens and landscaping
 - One month goal
 - develop maps of all community gardens
 - Six months goal
 - gather information on gardens that already exist
 - develop an educational campaign about the value of community and home gardens for individuals and our community

- Any information or resource you have on community gardens send to Yegana Jafarova, yegana.jafarova@shawgrp.com

Economic Environmental - Business

- Need to determine how GreenBiz Wichita and the alliance can work together
- Create a communication strategy with other groups to discuss best practices
- Take the message to other Visioneering alliances.
- Provide education opportunities for the businesses that want to promote green practices

Economic Environmental - Built Environment

- Impact
 - Energy efficiency – lighting, HVAC
 - LEED buildings
 - Integration of requirements – make sure not in conflict
 - Education – cost effectiveness, economic benefits
 - Alternate transportation options Green Biz – not blue or red
 - Young Professionals connected to business
 - Air quality & water – impacts business expansion
 - Energy conservation – bottom line savings
 - Sustainability – competitive advantage
 - Mass transit
 - Urban development – sustainable
- Priorities
 - Education – provide solutions
 - What – economics of environment development
 - Who – residential & commercial, home owners, builders, etc.
 - Green Biz Wichita
 - Website resource
 - Homes & residences – top 5 – 10 energy savers
 - Partnerships with media
 - Incentives?
- Energy conference
 - January 28 & 29 at the Metroplex

Next Steps

- Continue working on plans
- Continue to feed information to GreenWichita.org
- Communicate via Charlie's group site
- Continue building networks
- Invite others who should be part of the alliance

Updates

Wichita Transit is applying for a grant to purchase 5 hybrid buses. Michelle Stroot asked for letters of support. Diane will send out information to alliance members.

HUD Grant has not been released so no update at this time.

Peter Youngs provided information about a task force that is being formed around electric car plug-ins. This is a regional issue. There will be a meeting June 24th, 9:00 a.m. at the Cosmosphere in Hutchinson. If you are interested in attending or would like additional information contact Peter, peter.youngs@lilypadev.com.

Meeting Schedule

Leadership team meeting: June 24th, 8:30 a.m., Wichita Metro Chamber
Alliance meeting: July 8th, 3:00 p.m., Wichita Metro Chamber