



**Entrepreneurs & Small Business
Strategic Alliance Meeting
Thursday, December 1, 2005
9:00 a.m. – 11:00 a.m. Wichita Chamber**

AGENDA

- I. Welcome/Meeting Objectives** Liz Auer
Purposes of Today's Meeting
How Alliance Fits into Visioneering
October 31, 2005 Minutes – Action Needed: Approval
Self Introductions
- II. Entrepreneur/Small Business Progress** Self Help
A. Action Step # 1 Erik Pedersen
Supporting an Information Clearinghouse of Entrepreneurs
B. Action Step # 2 Steve Thomas
Facilitating Education and Training Opportunities for Entrepreneurs
Education Outreach Opportunity Act
Kansas Center for Entrepreneurship Role
C. Action Step # 3 John Beehler
Facilitating Technical Assistance and Entrepreneur Mentoring
Possible Avenues
Breakout Session/Report Back
- III. Updates and Next Meeting** John Beehler
A. Vision Partner Sign Up Suzie Ahlstrand
Orientation – January 26 (7:30 a.m. & 4:00 p.m. The Chamber)
B. Unified Legislative Agenda Invitation
December 16 at 3:00 p.m. – Old Cowtown Visitor Center
C. Goals for Next Meeting
January 17 at 9:00 a.m. - location - TBD
D. Happy Holidays!

Visioneering Wichita

Economic Development Foundation Vision:

Before 2024, the Wichita MSA will: Be a leading community for retaining and expanding current businesses and creating and recruiting new businesses.

Entrepreneurs and Small Business Strategy:

1. Create an entrepreneurial and innovative mecca for direct value-added businesses by:

- a) Building on the Wichita MSA's entrepreneurial tradition.
- b) Supporting entrepreneurs with a positive business creation environment –low taxes, regulatory friendly, customer friendly government support and legal and regulatory structures friendly to the creation of new business.
- c) Developing sources of capital from angel investors to venture capital firms including small business loans and Small Business Innovation Research Grants (SBIR).
- d) Developing an entrepreneurial network.
- e) Providing leadership/mentoring from successful entrepreneurs.
- f) Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).
- g) Providing entrepreneurial education and training.
- h) Building strong small business associations to help with research.
- i) Enhancing and supporting agencies that assist with marketing and accounting issues.
- j) Providing technical assistance and incubators for entrepreneurs – a one-stop place to find available information on entrepreneurial assistance.
- k) Developing a website to share ideas and concepts that have potential for development and commercialization.

Entrepreneurism & Small Business Benchmark

500 new direct value-added manufacturing jobs and 250 value-added non-manufacturing jobs* created by small to medium-sized businesses (having 500 or fewer employees) annually for the next years. *(250 value-added non-manufacturing jobs is goal but stretch goal is 500 new jobs created annually.)