



Cyber Alliance Leadership Team Meeting Notes

Date, time: 3:00 p.m. Jan. 11, Center for Community Support & Research

Attending: Roger, Suzie, Diane, Pat, Christy, Seth, Brett, Dr. Vietti, Col. Roebuck

Materials: Planned news release draft, Cyber Alliance one-pager, agenda

Today's Agenda

1. Introductions and Purpose
 - a. Presentation about the goals of the Cyber Alliance effort.
 - b. Role of Visioneering Wichita staff and CCSR facilitators

2. Questions of understanding from the Leadership Team
 - a. How will partners (members? Participants?) be invited to give input?

Potentially two groups here: People who do not attend but want to be involved and advance the alliance's initiatives. Also people who do attend.

Framed another way: Those who wish to be actively engaged in the Alliance vs. those who believe in the effort and will contribute in ways that make sense to them.

Example: Roger belongs to Biosciences group in KC – gets benefits of news distribution, chance to be picked. Risk is that this lower level of connection can cause people to lose interest.

Is there an opportunity for people to virtually connect?

Along the way, ask who should be here. When do we go public?

- b. At what stages will members be able to participate? What benefits will they see? Is this different for those who attend vs. those who stay at the edge?

Those who attend help steer. Access to directory of IT-related companies & agencies in Kansas. The Alliance will create this. Imagine interactive website – and the members and information that will be there – covering what is happening locally in

that realm. People can come on board when it makes sense for those entities to get engaged.

Could provide an understanding of the capability of different entities. Create opportunities to hear from people about what's happening and what's on the horizon at each meeting. Look for "leading-edge" information that gets people excited and engaged.

"It's almost like Wikipedia." Kantelipedia? Cyberpedia? (Beyond clearinghouse.) No barriers to participation. Shape a different kind of "non-structure" – especially initially. Idea: purchase Wikipedia software. Butler may be interested in hosting.

How could this tie to 'wicipedia' idea – cataloging recreational assets for a social networking site. Common issue across topic areas – there is a lot going on, but no one knows what is out there and how to access it.

Share information about demonstrations / presentations – we can be on the pulse of what's out there and provide the information to / through members. Maybe rotate meeting sites. Potentially co-sponsor IT events.

"The single point of contact that has not existed" to today. Entities, organizations and training providers have struggled to date.

- c. What is the need for / role of the Leadership Team? Who here would be willing to serve?

Give shape and definition to the vision and the goals. Build on good start – written document developed by Col. Roebuck in collaboration with this team. Find ways to implement the plan – including bringing new partners/members in. People already want to be part of this – and as far as we're concerned, people in that IT realm who believe in these ideas are already members.

Likely to have subcommittees, so Leadership Team could charter those: Public affairs / students / managing website / (later) events.

Parallel approach is OK – lay out what we're going to do rather than wait for it to come down the way in a linear fashion. Bring people on board with some understanding of the plan and help them connect to the element(s) of the plan that fit them. Be asking what are several priorities we can be working on now – and give people the opportunity to self-select into efforts and priorities that are meaningful to them.

- d. Other questions

3. Planning Alliance Meeting

- What do participants need to know before they come?
- Who (else) should be invited?
- How do we help participants identify the wider benefits (to themselves, their business or organizations, the community) of achieving this plan?
- Logistics

Public affairs and media: Vera and Tammy have a news release ready to go. Will go on visioneeringwichita.org. Other resource might include Roger's intern. Butler Community College students.

Website first, then first meeting with key companies as early as February. Perhaps a mayoral proclamation. What has to happen before a launch date?

1. A way to sign up besides calling Diane
2. A way to vet people who sign up before useful information is made available

Who else (if anyone) is out there who may not be so well known? Identify the depth in the community. Also make invitations through REAP, YPW. Invite more interested people after 2/7 meeting – stick with the current group for now.

Announcements and future plans

Leadership Team meeting 8:30 a.m. Feb. 7 at CCSR (or possibly by LeaderPhone conference call). Purpose is to check in on website and plan public launch.

Public launch 10 a.m. March 10-14. Think about venue.

Public launch meeting mid-March.

AGREEMENTS

WHO	WHO ELSE	WHAT	BY WHEN
Brett & Col. Roebuck	Roger	Implement a website that will be linked to visioneeringwichita.org	Feb. 15
Suzie & Diane	Col. Roebuck (Governor's office)	Connect to Mayor and Chamber President for schedule and propose a date for a public meeting based on those. Set event March 10-14 10 a.m.	As appropriates
Suzie		Invite Vera or Tammy to sit in on 2/7 meeting as we plan public launch	1/18