

Wichita Community Survey (2009): Residents - Students

Residents - Students

of Responses

86

Relationship to the Wichita area

I'm a HOMEGROWN: I was born and/or raised in the region and have attended school, lived, and worked in the region all or most of my life. 41.90%

I'm a TRANSPLANT: I was born and/or raised in another city, and came to the region for college/work and/or eventually landed in the Johnstown region. 50.00%

I'm a BOOMERANGER: I was born and/or raised in the region, left, and eventually came back. 8.10%

What year did you return/relocate to the Wichita area?

[Boomerangers N=7]

Prior to 1994 14.30%

1994-1997 0.00%

1998-2001 14.30%

2002-2005 14.30%

2006-2009 57.20%

What year did you return/relocate to the Wichita area? [Transplants

N=43]

Prior to 1994 9.20%

1994-1997 4.60%

1998-2001 9.30%

2002-2005 30.30%

2006-2009 46.60%

Where were you living when you decided to return/relocate to the Wichita area? [Boomerangers N=7]

California 14.30%

Iowa 14.30%

Kansas 28.60%

Missouri 28.60%

Outside of the U.S. 14.30%

Iowa	2.30%
Kansas	37.20%
Michigan	2.30%
Missouri	4.70%
Nebraska	4.70%
Ohio	2.30%
Oklahoma	7.00%
Oregon	2.30%
Tennessee	2.30%
Texas	4.70%
Wisconsin	2.30%
Outside of the U.S.	7.00%

How long did you live there before deciding to return/relocate to the Wichita area? [Boomerangers N=7]

Less than 12 months	0.00%
1-2 years	14.30%
3-4 years	57.10%
5-9 years	14.30%
10-15 years	14.30%
16 or more years	0.00%
Don't know or can't remember	0.00%

How long did you live there before deciding to return/relocate to the Wichita area? [Transplants N=43]

Less than 12 months	4.70%
1-2 years	18.60%
3-4 years	18.60%
5-9 years	11.60%
10-15 years	7.00%
16 or more years	37.20%
Don't know or can't remember	2.30%

Thinking back to the time you decided to return/relocate to the Wichita area, what factors attracted you here? Please choose the THREE answers that best capture your MAIN reasons for moving here. [Boomerangers N=7]

Transportation - it's easy to get around Wichita and I spend less time

Diversity and inclusion is valued and respected	0.00%
There's a strong sense of family and friends	57.10%
Wichita is community minded - people have opportunities and want to be engaged in all aspects of community	0.00%
Other (please specify)	57.10%

Thinking back to the time you decided to return/relocate to the Wichita area, what factors attracted you here? Please choose the THREE answers that best capture your MAIN reasons for moving here. [Transplants N=43]

Transportation - it's easy to get around Wichita and I spend less time commuting	20.90%
Wichita has a strong arts/culture scene	2.30%
Wichita has a vibrant nightlife	2.30%
Residential housing opportunities are plentiful, affordable, and there is a variety of housing options	18.60%
There are quality educational opportunities for all ages	53.50%
Job and career growth opportunities are plentiful	53.50%
Salaries are in balance with the cost of living	32.60%
There are plentiful recreation, sports, and outdoor options	0.00%
Diversity and inclusion is valued and respected	0.00%
There's a strong sense of family and friends	7.00%
Wichita is community minded - people have opportunities and want to be engaged in all aspects of community	11.60%
Other (please specify)	32.60%

What keeps you in the Wichita area? Please check all that apply.

I'm continuing my education here	76.70%
I have family here whom I want to be close to.	57.00%
My partner/spouse and I want to make our lives here.	19.80%
I have a good job here and stay for my job.	52.30%
The Wichita area has the amenities I love.	20.90%
I'm from here.	36.00%
Other (please specify)	8.10%

What do you value most about living in the Wichita area? Check THREE that best represent what you value.

There are plentiful recreation, sports, and outdoor options	14.00%
Diversity and inclusion is valued and respected	3.50%
There's a strong sense of family and friends	34.90%
Wichita is community minded - people have opportunities and want to be engaged in all aspects of community	22.10%
Other (please specify)	7.00%

How long do you plan to live in the Wichita area?

I plan to leave within the next 12 months	11.60%
1 to 2 years	14.00%
3 to 4 years	7.00%
5 to 9 years	4.70%
10 to 15 years	9.30%
16+ years	26.70%
Don't know	26.70%

If a friend/family member were considering moving to Wichita, which of the following resources would you recommend for information? Please select the THREE resources that you would recommend.

Word of mouth from family/friends	82.60%
Lists of best places to live	36.00%
City's websites	30.20%
Chamber of Commerce's websites	20.90%
Campus career centers	12.80%
Real estate agent's websites	30.20%
Job search websites	41.90%
Informal social networking websites (e.g. blogs, Facebook)	30.20%

Following are some typical reasons young professionals stay in a community. Please rate their importance to you.

% Important

LEARNING: I want to plug into strong schools, a smart community, lifelong or traditional learning (i.e. yoga or cooking classes, book clubs, college classes, etc.).	90.70%
EARNING: I want a broad choice of places to work and an environment that is friendly to entrepreneurs.	87.20%
AFTER HOURS: I want authentic local places to have dinner, meet for coffee, hear live music, or just hang out.	77.90%

VITALITY: I value a vibrant community where people are "out and about" using public parks, trails, and recreation areas, attending farmer's markets and living in a healthy community. 84.90%

What is your level of agreement with the following statements about the Wichita area?

% Agreement

LEARNING: Wichita offers access to strong schools at all levels, a smart community, lifelong or traditional learning (e.g. yoga or cooking classes, book clubs, college classes, etc.). 74.40%

EARNING: Wichita provides a broad choice of places to work and an environment that is friendly to entrepreneurs 57.00%

AFTER HOURS: Wichita provides authentic local places to have dinner, meet for coffee, hear live music, or just hang out. 54.70%

AROUND TOWN: Wichita offers short commute times, public transit options, and/or it's close to other large, urban centers. 67.40%

SOCIAL CAPITAL: Wichita is a diverse and inclusive community where people are engaged and involved in community life. 40.70%

COST OF LIFESTYLE: Wichita is a community where I can afford to live, work, and play. 87.20%

VITALITY: Wichita is a vibrant community where people are "out and about" using public parks, trails, and recreation areas, attending farmer's markets, and living in a healthy community. 53.50%

If you had the opportunity to obtain more training or education, what type(s) of training or education would you pursue? Please select all that apply. If you're not interested in further training or education, please select "none."

Graduate school or professional degree 77.90%

4-year college degree 30.20%

Technical skills training or certification (e.g. computer software, typing) 19.80%

Basic academic skills 0.00%

Soft skills training (e.g. time management, team building) 11.60%

Other 7.00%

None - I'm not interested in further training or education 7.00%

% Accessible to highly

You indicated that you are interested in pursuing a graduate or

You indicated that you are interested in pursuing technical skills training/certification. How accessible are technical skills training/certification programs in the Wichita area? 70.60%

You indicated that you are interested in pursuing basic skills training. How accessible are basic skills training programs in the Wichita area? 0.00%

You indicated that you are interested in pursuing soft skills training. How accessible are soft skills training programs in the Wichita area? 40.00%

You indicated that you are interested in pursuing other types of training and/or education. How accessible are these other training/education programs in the Wichita area? 66.70%

On a scale of zero to ten, how likely are you to promote the Wichita area to friends and family who are considering relocating?

0 - Not Likely	1.20%
1	0.00%
2	3.50%
3	4.70%
4	5.80%
5	9.30%
6	12.80%
7	24.40%
8	29.80%
9	5.80%
10 - Very Likely	12.80%

Promoters (9 and 10) 18.60%

Detractors (0 to 6) 37.30%

Net Promoter Score -18.70%

Demographic Questions

Stay-at-home parent	0.00%
Retired	0.00%
Other (please specify)	2.30%

Which of the following industries BEST describes the one in which you work? If retired or unemployed, please choose the industry in which you last worked. If unsure, select the industry that is closest to the one in which you work.

Agriculture, forestry, fishing, or hunting	4.70%
Mining	0.00%
Energy or Utilities	1.20%
Construction	1.20%
Manufacturing	22.10%
Wholesale trade	0.00%
Retail trade	2.30%
Transportation or Warehousing	5.80%
Technology, Information, or Communication	3.50%
Finance or Insurance	4.70%
Real estate, rental, or leasing	1.20%
Professional, scientific, or technical services	20.90%
Business services or administrative support	1.20%
Education	15.10%
Health care	9.30%
Social assistance	0.00%
Arts, entertainment, or recreation	1.20%
Accommodation or food services	2.30%
Other services	0.00%
Government	3.50%

If employed, which of the following BEST describes your occupation? If retired or unemployed, please choose your most recent occupation.

Management occupation	14.00%
Professional occupation	46.50%
Service occupation	8.10%
Sales occupation	4.70%
Office occupation	22.10%
Farming, fishing, or forestry occupation	0.00%

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Mining	4.70%
Energy or Utilities	2.30%
Construction	4.70%
Manufacturing	40.70%
Wholesale trade	2.30%
Retail trade	12.80%
Transportation or Warehousing	18.60%
Technology, Information, or Communication	9.30%
Finance or Insurance	5.80%
Real estate, rental, or leasing	0.00%
Professional, scientific, or technical services	22.10%
Business services or administrative support	5.80%
Education	18.60%
Health care	15.10%
Social assistance	2.30%
Arts, entertainment, or recreation	4.70%
Accommodation or food services	3.50%
Other services	8.10%
Government	14.00%
Unsure	15.10%

Gender

Female	61.60%
Male	38.40%

Age

19 or younger	3.50%
20-24	36.10%
25-29	36.10%
30-39	16.40%
40-49	3.60%
50-59	3.60%

Race/Ethnicity

Black or African American	2.30%
Hispanic or Latino	7.00%
Asian	5.80%

Four-year degree	20.90%
Some graduate school	24.40%
Master's degree	11.60%
Professional degree (e.g., M.D., J.D., etc.)	3.50%
Doctorate	0.00%
Other (please specify)	3.50%

Marital Status

Married or living together	44.20%
Single and never married	51.20%
Separated or divorced	4.70%
Widowed or widower	0.00%
Other (please specify)	0.00%

Number of children

0	73.30%
1	11.60%
2	10.50%
3	2.30%
4	2.30%

Living situation

I own my own house or condo	39.50%
I rent my house, apartment, or condo	45.30%
I live (rent-free) with family, friends, or other roommates	14.00%
I live on a military installation	0.00%
Other (please specify)	1.20%

Individual income (optional)

Under \$35,000	46.50%
\$35,001-50,000	26.70%
\$50,001-75,000	7.00%
\$75,001-100,000	4.70%
\$100,001-150,000	0.00%
\$150,001-200,000	0.00%
Over \$200,000	0.00%
No answer	15.10%

accessible