



**Visioneering
College Mecca
Meeting of the College Presidents
April 4, 2007
Meeting Notes**

Attendees: John Sheriff, Jackie Vietti, Biff Green, Ed Dismuke, Gary Miller, Tona Leiker, Bryan Derreberry, Jim Schwarzenberger, Julie Boucard

Discussion of How to Effectively Position Our Region to Achieve a 21st Century Talent Advantage

Bryan Derreberry, President & CEO of the Wichita Metro Chamber of Commerce, presented information and led a discussion on the Talent Imperative. Businesses now run blind ads and make blind visits to find out about a community's workforce. Talent is critical to grow companies. However, 80% of new jobs are from current employers. The Scott McCloud video clip "Did You Know?" about how the world is getting flat fast was viewed.

Comments:

- Disconnect between what educators know they have to do and what society sees as necessary
- Concern the education system doesn't match the emerging world
- Need a new education model
- All about entrepreneur imperative – working smarter

A talent explosion is occurring in Brazil, Russia, India & China not the U.S. We are facing baby boomer retirement, flagging student interest in math, science and technical fields and a decline in talent emigration to the U.S. America's demographics are changing. We need to develop our region. We need to change the way we develop and retain talent. To win the Talent Imperative we must develop & retain talent and determine how to collaboratively accelerate our efforts. We must take steps to pro-actively produce the talent our region needs.

Comments:

- Knowledge is the starting piece for change
- We must produce talent
- We need to know our talent pool – how many students are in the pipeline
- Expose students earlier to career options according to their interests & talents
- An advantage we have is not following the workforce design; talent more innovative not just training
- Have to find ways to keep youth & find ways to match their interest with jobs
- We will know we are meeting the needs of the region when student population matches the region's demographics

Education Gap Information

Greg Meissen presented information on the education gap. Collectively looking at our 21 institutions we match our demographics. However, that is including international students in the minority count. There are some on-line institutions that have a high level of minority enrollment. The minorities in the Wichita are under represented.

Visioneering Update

CEOs for Cities is bringing international speaker Charles Leadbeater to Wichita May 25th.

There will be a follow-up meeting with career counselors and admission people to discuss how to reach the underserved and who are leaving the region and not returning.