

WDDC 3rd Annual Lecture
Downtown Café
March 10, 2011
4-6pm

The goal of the “Downtown Café” is to provide an opportunity for students and young professionals to interact and engage in discussion surrounding Downtown. This will hopefully increase interest and involvement in the revitalization of Downtown and offer an easy way for students and young professionals to hear a unique and highly regarded speaker.

The Downtown Café was a success this year, with a total of 60 students participating at Butler Community College, Newman University, and Wichita State University. The discussions were very engaging and we received a lot of good information from the students. A lot of the information reiterates the importance of a vibrant downtown, and we are using this data to compliment Project Downtown.

Some key responses that we heard at all locations include:

- School and Family keep the participants in Wichita
- Lawrence is everyone’s favorite city because of their unique, artsy feel
- Participants value the small town feel most about Downtown & Wichita