

Visioneering College Mecca Survey Team
November 17, 2008
Meeting Notes

Attendees: Martha Robertson, Matthews Tys, Jeanette Hansen, Jackie Vietti, Donna Holley, Anna Villarreal, Tara Gregory

Background

We are seeking your support to administer a survey on your campus to your college students. Participants in the Urban League Advance Kansas initiative were tasked to development projects that would make a difference in south-central Kansas. This is one of the projects. We want to know why students chose to go to college here, what they plan to do after graduation and what will convince them to stay.

Survey

This is a scientifically developed survey with multiple response questions. WSU student focus groups helped develop the survey questions. It was piloted with other WSU undergraduate students. Each institution's president will be allowed to personalize the message.

Implementation

The president's will have control over how the survey is administered. Justin with WSU will work with IS at the other institutions. Late January/early February launch time.