



Visioneering Wichita College Mecca President's Meeting Notes from November 10, 2010

Attendees: Audrey Curtis Hane, Mary Johnson, Kori Gregg, Randy Myers, Wade Robinson, Anne Corriston, Adrienne Churchill, Donald Munday, Jackie Vietti, Keith Lawing, Heather Denker, Suzie Ahlstrand, Diane Longfellow

Young Professionals Update

Emerging Professionals Pilot Project

Heather Denker provided an update on the Emerging Professional Project. This fall Butler Community College, Newman University and Wichita State University started the Emerging Professionals Project.

- BCC student organization is up and running. It still needs to be voted on by the student government. They have participated in some Young Professionals of Wichita events.
- Newman's program launched last week. YPW is partnering with Career Services. They are assisting on the back end.
- WSU had a soft roll out last month. Nov 29 will be a lunch session to recruit more students. They do want a student organization. It will be somewhere between BCC and Newman's model.

Jackie Vietti suggested they bring together students across the schools. They plan to reach out to other young professional organizations across the region.

Hutchinson Community College has a student leadership program. Students are paired with a young professional as a mentor. Randy Myers offered to share best practices with Heather.

Regional Internship Culture

Keith Lawing is continuing to gather information on internship programs. The Workforce Alliance plans to have a website that can be used as a clearinghouse for interns and employers. Keith has met with Bill Buchanan, Sedgwick County, about the County's internship program. The county has an excellent resource book for interns.

Talent Dividend/Louisville City to City Visit

Carol Coletta with CEOs for Cities talks about the Talent Dividend. This is what a community needs in its tool box for economic development. It is important to get people to finish college. Handouts were provided for our MSA and surrounding areas on education showing how education attainment in our MSA compares to our peer cities. Link to handouts:

Suzie Ahlstrand, Keith Lawing and Kori Gregg discussed findings from the Louisville City to City trip. Louisville has a reciprocal tuition agreement among their universities. The collaboration between the 29 institutions allows them to accomplish more than they could individually. We are competing not just with Louisvilles but with our region. Tulsa was in Louisville for a city to city visit at the same time we were there.

Next Steps

There was discussion around what we as an alliance can do collaboratively. There was interest in collaboratively marketing our higher education institutions as a whole to

local students and parents. The idea being to buy local for education. A committee was formed to research and develop the framework for outreach, awareness and marketing to present at the next alliance meeting.

Next Meeting

January 12, 2010, 7:30 a.m., Wichita Metro Chamber of Commerce