



## Visionering Wichita College Mecca President's Meeting Notes from September 7, 2011

**Attendees:** Terry Wise, Deb Stockman, TJ Arant, Jackie Vietti, David Wilson, Audrey Hane, Keith Lawing, Randy Myers, Heather Denker, Suzie Ahlstrand, Holly Landon, Diane Longfellow

### **Draft Achieve Kansas Action Plan**

Keith Lawing and Jackie developed a draft Achieve Kansas Action Plan for discussion. The proposed action plan proposes establishing a sub-committee that will draft a plan/proposal for presentation to potential funders and develop specific content for the Achieve Kansas website. The committee work will come back to the alliance for feedback and approval.

<http://www.visioneringwichita.com/minutes/college/9-7-11AchieveKSactionplan.pdf>

The Talent Dividend has been presented to the Chamber's Board of Directors and Board of Advisors. Both groups have agreed to endorse Achieve Kansas.

An aggressive timeline has been proposed. The sub-committee will meet within the next few weeks and report back at the October alliance meeting.

### *General Discussion:*

- Would there be a way for colleges to give a discount if an employer would pay 1/2 of the tuition for their employee?
- Business investment needs to be modest with the goal to engage more companies
- Frame as stepping up to make the community a better place
- Colleges also need to make a financial investment
- When seeking business commitment to Achieve Kansas also discuss internship program
- Think in terms of 1% per company
- 1<sup>st</sup> priority – boosting degree completion rate
- 2<sup>nd</sup> priority – what can we do to make access across our institutions easier
- 3<sup>rd</sup> priority – greater ease of transfer from one institution to another

### **Steps to Engage Businesses**

Suzie Ahlstrand's recommended asking business to sign an agreement similar to the one signed by alliance members and to engage their HR personnel. She will draft a document to be emailed for feedback/approval.

### **Destination Downtown**

An email invitation has been developed to be sent out to students for Destination Downtown. Those in attendance agreed their institutions would cover the cost for their students. The College Mecca members are responsible for emailing and promoting to their students. All sign-ups will be through the YPW website. Details are still being worked out for a scavenger hunt around downtown, from Delano to Old Town.

**Next Steps**

- Suzie will draft a business agreement document
- Keith will facilitate the sub-committee meetings

**Next Meeting**

October 12, 2010, 7:30 a.m., Wichita Metro Chamber of Commerce