

Community Identity Alliance

August 20, 2008

Attendees: Olivia Simmons, Ryan Entz, Heather Arreguin, Shawn Rhodes, Nicole Howerton, Ken Blankinship

Purposes of the meeting:

- Review and approve minutes/notes from the June 4, 2008 Alliance meeting.
- Visioneering Update
- Update on our “to do’s” (meeting agreements)
- What’s next for this Alliance?
- Other Items
- Establish next meeting date

Visioneering Update:

- **City to City Visits – Oklahoma City; Fort Worth were recently completed**
- **Each has a very strategic infrastructure plan for the next 20 years**
- **Downtown was the target in Oklahoma City with 1 cent sales tax for 7 years**
 - **Worked with the “river” as primary source for innovations**
 - **15 year plan to relocate the interstate for future development**
 - **From 1 hotel downtown to 7**
- **Fort Worth has very nice downtown that is very charming**
 - **Have the Trinity River project that flows thru the city**
 - **Downtown has a gathering place (park) that is very attractive**
- **Both cities never talked about money with their 15 year plans**
- **City to City participants want to do a local infrastructure visit within Wichita before year end**
- **WSU – YP survey (major detractors to YP’s is lack of progressive movement; lack of inclusion of YP’s in processes; poor self image)**
- **We need a general plan for public buy-in**
- **We need to “soar” in this community**
- **How do we get the YP’s included in the Visioning process?**
- **Market to our business community as to what is happening**
- **Possible Alliance projects:**
 - **Project Beauty**
 - **Infrastructure improvements with curb appeal**
 - **Community needs to give input on a 15 year plan**
 - **Need to focus on local leaders**
 - **Need do mobilize YP’s to stand up to leaders as to what is needed (image)**
 - **Need to have YP’s express their needs**
 - **We (Visioneering) need to determine “what we need”**

Update on our “to do’s” (Meeting agreements)

Meeting Agreements

Who	What	By When
Wynn	Contact Best Buy about sponsoring/providing video cameras for use at events	By next meeting
Leslie	Continue to keep us posted on possible art show	By next meeting
Diane	Send website info to Visioneering e-mail list	By next meeting
Diane	Contact David Reubein about possible dates for presenting at a future Alliance meeting	By next meeting <i>Completed</i>
Ryan/Chris	Continue to work on developing partnership with Wichita Magazine	By next meeting
Cat	“Images” magazine will feature the uploadwichita site in a future publication	By next meeting

David Reubein meeting:

- Give update of uploadwichita (Shawn)
- Serve as introducers
- Facilitate discussion
- Someone speak on “What’s right with Wichita”
- Make specific plans at next meeting (9/4/08 @ 11:30)

Uploadwichita update:

- We need to develop a plan to manage this site
- We need funding
- We need a way to educate people about the website
- Let USD 259 contest take place and determine next steps

What’s next for the Alliance?

- Student contest in the fall (initial contact was made in the spring. Need to follow-up when school begins). **(Show us your Wichita is the theme)**
 - **Suzie/Ken make contact again to get this started**
- Approach WSU and Butler CC students on being involved in promoting uploadwichita
 - **Suzie has contacted Becky at WSU about the fall**
 - **Shawn will work with Butler CC**
- Consider adding a measurement topic during our meetings to check on website “hits”- Discuss ways to drive people to the website

Other Items: (From City to City discussion)

- Need to focus on our vision (plan)
- We need to educate
- We need to get people involved

Be thinking about ideas for an inter-city visit within Wichita for next meeting

Establish next meeting dates:

Thursday – September 4 @ 11:30 a.m.

Meeting Agreements

Who	What	By When
Ken/Suzie	Contact personnel with USD 259 about website contest	9/4/08
Shawn	Contact Butler CC about website contest	9/4/08
All	Develop list of ideas for a inter city visit (within Wichita	9/4/08
All	Bring ideas for the David Reubein event on 9/24	9/4/08