

Visioneering Wichita Birth- K Alliance Early Childhood Comprehensive Systems Planning

September 10, 2007

STRATEGIC THEME AREA: EARLY CARE AND EDUCATION

Goals, Objectives, Strategies and Related Identified Needs			
Goal #1: <i>Providers of early care and education have opportunities and resources to improve the quality of early childhood services.</i>			
Related identifies needs: <ul style="list-style-type: none"> • Require subsidy dollars to be tied to quality • Funding for providers to participate in evidence-based quality improvement activities • Unduplicated data on quality of early childhood services • Higher compensation for child care providers • SRS rate of reimbursement needs to keep pace with cost of quality • Increase in the number of highly trained teachers 			
Objective 1: Increase the number of providers of early care and education who satisfactorily pursue quality improvement through evidence-based practice			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
1.1 Educate parents, families and other care givers about the importance of quality care and education	Health care professionals; Parent educators; Child Start; Human Resources Department	Parents, family and other caregivers; Media; Faith community; Local school districts; Hospitals; Health Departments and KDHE	<i>CONTINUING THROUGH EXISTING EFFORTS</i>
OBEJECTIVE 2: Collaborate with School Districts to measure Kindergarten readiness of KSDE program participants.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
2.1 ESTABLISH KIDS ID NUMBERS	KANSAS PRESCHOOL PROGRAM	SCHOOL DISTRICTS	<i>COMPLETED</i>

FOR CHILDREN IN PRESCHOOL PROGRAM	SITES		
2.2 TRACK CHILDREN THROUGH THE SCHOOL YEARS	PAT, PRE-K	PAT, PRE-K, SCHOOL DISTRICTS	ONGOING
Objective 3: Increase the rate of pay for Early Child Care and Education providers based on increased qualifications and education level.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
3.1 Seek alternative funding sources	Interagency Coordinating Councils of Butler, Harvey, Sedgwick and Sumner Counties; KACCRRA	Smart Start grantees; Community foundations; Private foundations	ONGOING, SOME PROGRESS THROUGH EARLY CHILDHOOD BLOCK GRANT
3.2 Educate funders	Interagency Coordinating Councils of Butler, Harvey, Sedgwick and Sumner Counties; KACCRRA	Community foundations, Private foundations, legislators	ONGOING, SOME PROGRESS THROUGH EARLY CHILDHOOD BLOCK GRANT
Goal #2: <i>Children and families have access to high quality early childhood services.</i>			
Related identified needs: <ul style="list-style-type: none"> • Expansion of Birth to Three programs to meet the needs of those children not being served • Increased funding for early childhood services • Increased political investment in early childhood related services 			
Objective 1: Increase funding for additional children to receive affordable high quality birth to five early childhood services for all families who want it.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
1.1 Seek alternative funding sources	Interagency Coordinating Councils of Butler, Harvey, Sedgwick and Sumner Counties; KACCRRA	Smart Start grantees; Community foundations; Private foundations	Early Childhood Block Grant; application for ARRA funds
1.2 Educate Funders	Interagency Coordinating Councils	Community foundations, Private	Some progress through ECBG

	of Butler, Harvey, Sedgwick and Sumner Counties; KACCRRRA	foundations, legislators	
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Objective 2: Increase political investment in early childhood services.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:

2.1 SHARE some of our common goals with the appropriate Visioneering Alliance	Birth to K Alliance leadership	All relevant Visioneering Alliances	<i>CONTINUE TO RECEIVE RECOGNITION AT VISIONEERING STEERING COMMITTEE</i>
2.3 CONTINUE TO INVITE AND EDUCATE LEGISLATURES ON EARLY CHILDHOOD GOALS	Birth to K Alliance	Vision Partners	

Goal #3: <i>High quality parenting education opportunities are desirable and accessible.</i>			
Related identified needs: <ul style="list-style-type: none"> • Change the stigma associated with parenting education • Evidence-Based Parenting Programs 			

Objective 1: More community-based practitioners (such as pediatricians, child care providers, and clergy) will be prepared to offer appropriate, research-based parenting information and referrals to families.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
Provide community-based practitioners with increased information regarding research-based parenting programs	Birth to K Alliance		<i>Strengthening Families resource Map</i>

Objective 2: Increase the number of families who will voluntarily participate in strengths-based home visitation and parenting education programs.			
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Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
Healthy Families project	KCSL		<i>Funding received for 2010</i>
Expansion of EHS	Futures & Child Start EHS programs		<i>Early Childhood Block Grant; application for ARRA funds</i>
Expansion of PAT	PAT		<i>Funding through Block Grant, Application for ARRA funds</i>
Parenting Classes	KCSL, Head Start, Butler Smart Start, Harvey County Communities in Schools, PAT	<u>211 list</u>	

Additional needs associated with the Early Care and Education Strategic Area includes:

- Need additional data that identifies specific causes for children who do not enter school ready to learn

STRATEGIC THEME AREA: HEALTH CARE

Goals, Objectives, Strategies and Related identified Needs

Goal #1: *Families within the Wichita MSA will raise physically and mentally healthy children.*

- Related identified needs:
- Need to determine what the reasons are for less than adequate care. Is it lack of availability or related to risk factors?
 - Parenting education regarding issues for child abuse/neglect and domestic violence and their effects on children’s health
 - Children’s mental health services need to be seen as services to families with children who have mental health needs
 - Interventions to address mental health issues of parents and primary caregivers as well as the individual child
 - Number of mental health staff trained to work with children age 0-5 years
 - Standardize prenatal education and screening (i.e. drug/alcohol/tobacco usage)
 - All mothers should receive adequate or adequate plus prenatal care
 - Increased community education regarding immunization benefits
 - Home visitation data
 - Additional data regarding children and violence
 - Additional data regarding oral health care for young children
 - County-level data regarding the number of under- and uninsured children and families

Objective 1:			
Increase community awareness of the importance of social/emotional development beginning from birth to prepare for school success.			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
1.1 Integrate social/emotional development into ongoing education for early childhood providers and community partners	Extension Service, Child Start, Inc., Rainbows, KACCRRRA, Local ICC, Faith Community, Early Childhood Mental Health Work Group	Infant Mental Health reading group in SG county	Continuing to some extent through training offered to providers
1.2 Increase early identification of children at risk for negative mental health outcomes	Early childhood providers, doctors, community		DECA Screening through ECBG, Updating of the Sedgwick County Mental Health Brochure, County Screenings
Objective 2:			
Increase utilization of mental health services			
Strategies that will help achieve the goal and objective:			
What :	Who:	Who else:	Progress:
2.1 Expansion of mental health services in each county.	Tiny K services, KCSL, Early Head Start, PAT	<u>County ICC</u>	<i>Healthy Families, Home Visitation, ASQ-SE, KAIHM endorsement.</i>
2.2 Expand the number of children screened for mental health	ICC, KDHE, KAC, KCSL, Wichita Guidance Center, PAT		<i>Screenings being provided through programs: Healthy Families, Early Head Start, PAT, Tiny K.</i>

Additional Notes for future inclusion: advocacy around the issue of healthcare and kids, providing/mandating parents to do more.....

STRATEGIC THEME AREA: SAFETY AND ENVIRONMENT

Goals, Objectives, Strategies and Related Identified Needs
Goal #1: Children will be in safe Environments
Related identified needs: <ul style="list-style-type: none"> • More family supports are needed to prevent child abuse/neglect • Increased parenting education • Data on the number of families already served by support programs

- Number of parenting classes available in the four county MSA.
- Data regarding rates of child abuse/neglect, domestic violence, and intentional injury
- More family supports are needed to prevent child abuse/neglect
- Increased parenting education
- Data on the number of families already served by support programs
- Number of parenting classes available in the four county MSA.
- Data regarding the percentage of childcare centers/homes that are to not in good standing with the Kansas Department of Health and Environment
- Data regarding local crime rates
- Increase in public education, particularly service providers and emergency responders, to improve their ability to work with young children and their families
- Improved coordination with community members, early childhood providers, and school district

Objectives:

- **Improve access to prenatal education**
- **Improve referrals to services for families in hospitals pre and post delivery**
- **Improve service follow up after families leave the hospital**

Strategies that will help achieve the goal and objective:

What :	Who:	Who else:	Progress:
Research evidence-based “Shaken Baby Syndrome” prevention models and selection of a model for MSA	Community Response Team / Community Awareness Work Group	ICC and other service providers	Selection of the Period of PURPLE Crying.
Implementation of Dose One of the Period of PURPLE Crying in area hospitals	Community Response Team/ Parent Support Work Group	Parent and caregivers	<i>With funding from SRS, the Kansas Children’s Cabinet and Trust Fund and the Kansas Health Foundation a 10 minute DVD and 11 page brochure in 10 languages was provided to families through Via Christi Health Systems and Wesley Medical Center.</i>
Implementation of Dose two of the Period of PURPLE Crying, which consists of supporting	Community Response Team / Community Awareness Work Group		Trained and delivered materials to 330 pediatricians, ob/gyn, and family physicians. USD 259 Family

materials through community-based agencies.			and Consumer Science teachers were trained and delivering information to their classes,
Implementation of Dose three of the Period of PURPLE Crying, which consists of radio public service announcements and print ads in publications with funding from the Kansas Children's Cabinet and Trust Fund.	Community Response Team / Community Awareness Work Group		Radio spots on Power 93.9 and 05. 3. , Spots on Wichita Eagle website and TV stations KSN, KAKE, KWCH, Fox Kansas, and Kansas CW, parent Tip Cards, Legislative Open House, Press Releases
Wichita State University's undergraduate social work program has infused the Period of PURPLE Crying and information about the protective factors into their children and family coursework and curriculum.	Community Response Team / Community Awareness Work Group		completed

STRATEGIC THEME AREA: ECONOMIC SECURITY

Goals, Objectives, Strategies and Related Identified Needs
Goal #1:
<i>Our community supports families having adequate resources to raise children ready to succeed in school.</i>
<p>Related identified needs:</p> <ul style="list-style-type: none"> • Data regarding local poverty rates • Data linking the level of education and the average income in each county • Improved information regarding the number of undocumented children and families in the Wichita MSA • Data regarding the percentage of working mothers with children under the age of 6 years. • Universal access to high quality child care using a sliding scale fee • Need to address the needs of children ages 0-5 who are living in poverty • Address the needs of the working poor and students • Universal health coverage and access to child care. • Increase availability of child care

- Increase in the number of child care slots available to children age 0-12 years.

Objective 1:

Increase access to basic family resources (i.e., higher wages for early childhood professionals, affordable housing, safety, nutrition, transportation).

Strategies that will help achieve the goal and objective:

What :	Who:	Who else:	Progress:
1.1 Educate the legislature about the need for higher wages for early childhood professionals.	Workforce Development, Statewide Homeless coalition, individual NPs available to testify	1.1 Educate the legislature about the need for higher wages for early childhood professionals.	<i>Difficult with current budget constraints</i>
1.2 Increase awareness of intake personnel at agencies so that they are better informed in meeting the basic needs of families with young children	KACCRRA, Child Start, United Way 211, Child screenings		<i>Worked with area hospitals, Wichita Child Guidance position to help with referrals, Period of PURPLE Crying, Referral Information Resource list</i>