



**Visioneering
Birth-K Alliance
October 22, 2007
2:00 p.m. – 4:00 p.m.
Kansas Children's Service League
1365 N. Custer**

Meeting Notes

Those Attending: Kendall Heier, Cornelia Stevens, Walter Thiessen, Nancy Rasmussen, June Rempel, Carla Heintz, Audra Kenneson, Anne Cravens, Julie McShane, Janice Smith, Gloria Markuly, Michele Spainhower, Teresa Rupp, Lorraine Dold, Lee "Paco" Price, Kelly Hayes, Cayla Wasson, Sue Sommers Barrientos, Shannon Benoit

**Kansas Action for Children (KAC) Grant Application and Message Development-
Update & Next Steps**

In the summer of 2007, the Kansas Health Foundation invited 17 communities to a training on "Framing the message" for Early Childhood. Among the group were representatives from Wichita and Newton. From this initiative the KHF provided grants of up to \$10,000 to frame the message for their community. Wichita representatives agreed that message needed to be for the Wichita MSA (South Central Kansas). This group has drafted the grant proposal (handout provided). Newton will be doing some of their grant specifically for work in Newton, but also interested in messages that can reach South Central Kansas.

Since that time, Johnson County/Kansas City invited SC Kansas representatives to discuss the idea of creating a joint message that could be individualized for each community. The joint meeting will take place in Early November and will impact next steps related to the KAC grant implementation. Anne, Chelie & Lorraine will be attending the joint meeting with Johnson County/Kansas City.

The B-K Alliance discussed that a likely first step will be to host a training regarding the frameworks message in early 2008. The B-K Alliance also discussed ways in which alliance members may get involved, including providing presentations to local groups (i.e., Rotary) and sharing the message with their boards.

South Central Kansas Area Plan & Merging w/ Local Community Plans

The B-K Alliance discussed the process to date regarding the South Central Kansas Area Plan that will be submitted to the Children Cabinet by January 1. Through this process, a South Central plan has been drafted, as well as plans by individual communities/counties. On October 31st, a core group comprised of representatives from each of the individual communities and Cayla will meet to merge the South Central Plan and the Local Community Plans so that commonalities can be considered.

The B-K Alliance also discussed that there is little direction from the Children's Cabinet regarding whether there will be funds to support implementation of the plans. Regardless, the B-K Alliance will need to discuss its role in implementing the South Central Plan whether or not additional funds are available.

Unified Legislative Alliance Proposal & Process Update (Attending Nov. 8th)

The B-K Alliance reviewed a DRAFT proposal developed by Anne and others that will be presented at the November 8th ULA meeting. Alliance members provided feedback and the ULA process was discussed. Anne & Walt will staff the table at the November 8th ULA meeting to answer questions posed by those who attend. After the November 8th meeting, the B-K Alliance will be notified regarding the support for the proposal.

<u>AGREEMENTS FROM CURRENT MEETING</u>		
Cayla & community representatives	Merge the SC Plans and individual plans – looking for common elements	Oct 31
Anne, June, Lorraine, Teresa, Chamber Representative	Draft press/media release of the information regarding the SC Plan and individual community plans...allow flexibility that individual community representative can be contacted regarding details of their plans	After Oct. 31, but before Thanksgiving...hit the airwaves in January?
Anne, Chelie, Lorraine	Attend meeting w/ Johnson County, Kansas City to determine if possibility of partnership and report back to Visioneering Alliance of next steps	Early November
Anne & Walt	Staff the table at the Nov. 8 th ULA meeting	Nov. 8

Next Meeting Dates:

Leadership Team: November 19th, 2:00 – 3:00 p.m., CCSR, 358 N Main, Wichita

Alliance: November 26th, 2:00 p.m. – 4:00 p.m., CCSR, 358 N Main, Wichita