



## Visioneering Birth-K Alliance

July 13, 2009

### Meeting Notes

**Attendees:** Lyndon Drew, Teresa Rupp, Walter Thiessen, Lorraine Dold, Marla Canfield, Vickie Burgess McArthur, Emily Lies, Debbie Mai, Audra Kenneson, Nancy Rasmussen, Vicky Roper, Chelie Nelson, Jim Garrett, Glenda Wilcox, Cayla Wasson, Chris Johnston

#### Visioneering Update

##### ***City to City Visit***

This year the City to City visit will be to Chattanooga, TN. They have done a good job of downtown revitalization. And they landed the North American manufacturing facility for Volkswagen. We want to understand the story and how we can be competitive. The trip is October 14 – 17.

##### ***Visioneering Document***

Additional updates that will be in the revised document are a list of completed strategies and additional strategies on sustainability and green.

##### ***Downtown Revitalization***

Wichita is considered our regional downtown. Wichita Downtown Development Corporation, City of Wichita and the private sector have raised close to ½ million dollars to develop a long range strategic plan for downtown Wichita. They have received 32 proposals from their RFQ. There is a selection committee that will pick which will be asked to submit a RFP. They plan to have the consultant selected by September.

#### Meeting Framework

In an attempt to not duplicate efforts the MSA Council came up with the following recommendations for the Birth-K Alliance. These recommendations were approved by the alliance.

- Birth-K Alliance
  - provides an opportunity for collaboration
  - CEO level participation
  - Higher level thinking
- MSA Council
  - Oversees the block grant
  - Connects with the 4 county ICCs
  - System change focus
- MSA Council recommends
  - Birth-K Alliance meet quarterly with the option to meet more often if needed
  - Birth-K co-chair(s) attend the MSA Council meeting the month prior to the alliance meeting
    - At this meeting set an agenda
    - Prior to the alliance meeting the agenda will be sent out with a request for additional agenda items
- Alliance meeting objectives
  - Have work groups specific to the need
  - Keep/build/sustain relationships
  - Ensure all counties feel each voice has equal value

- This will allow us to be ready when collaborative grant opportunities come available

### **Data Collection**

A data work group has been formed to determine what data we have and what data we need. Emily Lies, Teresa Rupp, Walt Thiessen and Chelie Nelson are on this workgroup. Others are invited to participate. Data collection is very important. We need to talk with researchers (perhaps at WSU) to ensure we are collecting the right data. There is a concern if we piece meal the data we could come to a wrong conclusion.

### **2009 Meeting Schedule**

Meeting length has been shortened to 1½ hours. We will meet from 2:00 p.m. – 3:30 p.m.  
Aug 17 at Connecting Point  
Nov 9, Jan 11 and Apr 12 at Wichita Metro Chamber of Commerce

August Agenda: ULA preparation; block grant update; work group reports