

Visioneering Wichita
Arts Alliance Events Task Force
Meeting Notes from February 13th, 2008

Attendees: Lon Smith, Collin Allen, Garrett Jeter and Gay Quisenberry

Purpose of Meeting: Pick the first event

The Task Force had a very brief meeting to update members on information that had been gathered. Lon has not heard back from the RiverFest people and it was decided that it may be too late to participate in an official capacity and may not be our target audience. The suggestion of being in the parade came up as well as possibly being a part of the Art and Book Sale. Collin will follow up with the proper people.

Collin did speak with Ann Keifer about being a part of a Final Friday. She was very open to the idea and it was decided to have a booth at The June Final Friday on Commerce Street to educate artists and the general public to The Alliance and future plans. The hope is that the Website will be up and running by then. Collin will check with one of the galleries on Commerce about having an outside booth and possibly using electric that night.

Questions to consider:

Having a logo

Font styles, colors, etc.

Buttons?

Text?

A Banner(s)?

Text?

Flyers to hand out about Alliance

Possibly doing each FF during warm months

Working with Media group on marketing plan

Next Meeting

Event Task Force, 5:30 p.m. at Museum of World Treasures