



# VISIONEERING WICHITA

Creating the future for our regional community.

**Arts Alliance  
Monday, October 22, 2007  
6:30 p.m. – 8:00 p.m.  
CityArts Old Town**

## AGENDA

- |      |  |                  |
|------|--|------------------|
| I.   | Welcome and Call To Order  | Kristen Carlson  |
|      | A. Purposes of Alliance Meeting  |                  |
|      | B. Thanks to City Arts   |                  |
|      | Jaki McElroy   |                  |
|      | C. Introductions   | All              |
|      | D. Community Identity Alliance   | Suzie Ahlstrand  |
|      | www.uploadwichita.com  |                  |
| II.  | You are Ready to Go!   | Maaskelah Thomas |
|      | A. Strategies from Leadership Team   | Seth Bate        |
|      | Fund Development   |                  |
|      | Events   |                  |
|      | Communications/Media   |                  |
|      | General Arts   |                  |
|      | B. Report Out  |                  |
|      | C. Next Steps?   |                  |
| III. | Thank You/Adjournment  |                  |
|      | A. Leadership Team   | Suzie Ahlstrand  |
|      | B. Meeting Notes at:   |                  |
|      | <a href="http://www.visioneeringwichita.com">www.visioneeringwichita.com</a> |                  |
|      | C. Thank You for Coming  | Kristen Carlson  |

**Economic Development:**

**Entrepreneurs and Small Business**

**Create an entrepreneurial and innovative mecca for direct value-added businesses by:**

**Building on the Wichita MSA's entrepreneurial tradition.**

**Developing an entrepreneurial network.**

**Providing leadership/mentoring from successful entrepreneurs.**

**Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).**

**Tourism and Visitors**

**Increase tourism and convention activity to a) create direct value-added jobs, b) provide expanded activities for our residents and c) sell the Wichita MSA as a place to live, learn, work and play.**

Provide more aggressive marketing of existing attractions both internally and externally.

**Education:**

**VISION:** Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

Enhance and support fine arts/music education in schools recognizing their contribution to academic achievement.

Encourage public school systems to cultivate, embrace and support programs and events that are inviting to minority children.

**Quality of Life:**

**VISION:** Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embraces diversity and builds pride.

**Arts**

**Implement a comprehensive master plan for the arts.**

**Continually develop downtown art amenities, districts, facilities and infrastructure.**

**Sense of Community**

**Develop community pride and unity within all segments of the Wichita MSA.**

**Develop a sense of community among young adults through groups and networks. Social settings are needed where young people can mingle.**

**Racial Diversity, Opportunity and Harmony**

**Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.**