

**Agri-Business Innovations  
Lunch Meeting  
June 14, 11:30 a.m. – 1:30 p.m.  
Self Help Network  
358 N. Main  
(Parking available south of the building)**

From: Suzie Ahlstrand

Visioneering Wichita

*Visioneering Wichita* completed Phase I in December, 2004 which brought together over 16,000 area residents along with government and community leaders to understand and address the significant challenges and opportunities facing south-central Kansas. The result of this unprecedented effort was the publication of a 20-year strategic plan and vision for our metro area (see [www.visioneeringwichita.com](http://www.visioneeringwichita.com) for plan).

**Now is the time to aggressively implement that plan.** One of the strategies within the document outlines an economic development opportunity concerning agri-business initiatives.

**Your organization has been identified as a needed valuable asset** to begin an exploratory discussion regarding the formation of a strategic alliance on agri-business. You and/or a representative are invited to attend this initial meeting which will specifically discuss the following:

**Develop value-added processing/packaging of existing and new agricultural and horticultural crops to expand into new markets. Add value to production from using high value crops and new production methods. Develop agri-tourism enterprises.**

*Please indicate your attendance by contacting Diane Longfellow at 316-268-1141 or via email at [dlongfellow@wichitachamber.org](mailto:dlongfellow@wichitachamber.org) by Tuesday, June 12. If you are unable to attend you are welcome to send a representative. There will be a \$5.00 charge at the door for pizza.*