



Agri-Business Innovations Alliance
May 1, 2008
Meeting Notes

Attendees: Jim Mock, Roger Kepley, Lonnie Stieben, Gene Woodard

Leadership Team: Frank Hosford, Gary Cramer, Jim Mock, John McMillin, Karyn Page, Pat Randleas, Steve Radley, Susan Schoket

Purposes of the Day

- Review meeting notes from March 25, 2008
- Visioneering Update
- Review/Approve Agri-business Alliance goal statement
- Next steps in supporting Biomaterials Innovation Center (Dr. David McDonald's presentation)
- Review unfinished agreements
 - Inventory of assets
 - Terminology – what do we mean by “agri-business”?
- Next steps for the Alliance
- Next meeting dates

Visioneering Update

Will give RDOH survey update at next meeting

Agri-business Alliance goal statement

Revised:

- Facilitate business partnerships that will result in job creation and innovative products and services involving either the use of new, value-added agricultural products/services or new uses for existing agricultural products/services in manufacturing and/or other sectors of the economy.

Next steps in support Biomaterials Innovation Center

Discuss what we can do from Agri-business side

- Suggested that a letter be drafted to Authority that can be used to support the local effort.
- Send letter to Tom Thornton at the Authority as well as the South Central Kansas Delegation.

- Include why it needs to be located in Wichita MSA.
- Most effective use of dollars – more bang for the buck in this area.
- Bio renewable sources for composites would give a sustainable effect.
- Why this area?
 - Applied research will be used for viable products
 - All the pieces are in place here (NIAR; Via Christi) geographically are located here at this time.
- Send draft of letter to Dr. McDonald for his suggestions.

Review unfinished agreements

Terminology –what do we mean by “agri-business”-

- Agribusiness refers to the various businesses involved with the production of food, feed, fiber, fuels and other bio renewable products and includes farming, horticulture, biopharmaceuticals, food processing, agri-tourism, seed supply and farm machinery. It also includes the wholesale, and retail marketing, sales and distribution of such products as well as the financial institutions that fund agribusiness activities.
- Definition will serve as guideline for developing inventory of assets.
- It can be used for listing on website of Kansas World Trade Center.
- Maybe have PJ include the definition in article in Wichita Eagle.
- Used to promote new innovative forward looking businesses as well as promoting these businesses that already exist.

Alliance members:

- Begin providing your list of businesses to Jim Mock.
- Inventory within 100 miles.

Next steps for the Alliance

- We need to lock in on a specific date and day each month for consistently.
- Check Kansas Agri-tourism website for listing of agribusinesses for possible invites to attend Alliance meetings.

Next meeting dates

Alliance Meeting: May 28, 2008 @ 11:30 a.m.

Meeting Agreements

Who	What	By When
Suzie; Jim	Draft letter to be sent to Tom Thornton and South Central legislative delegation	5/6/08
Alliance members	Begin providing list of inventory of assets to Jim Mock	ASAP
Diane	Send e-mail to other members and Agribusiness Council asking for their input (with definition of agri-business) Have suggestions e-mailed to Jim Mock	5/6/08
Jim	Extend invitation to Secretary of Agriculture to speak to this group	5/6/08