

## VI. PRIVATE SECTOR LEADERSHIP FOUNDATION

### **VISION:**

#### **Before 2024 the Wichita MSA will:**

Be a community where citizens actively participate in public/private leadership that makes the Wichita MSA competitive regionally, nationally and globally.

### **STRATEGIES:**

**A. Expect the for-profit, not-for-profit, and faith-based sectors within our region to endorse *VISIONEERING WICHITA* and agree to implement its strategies and meet its Key Benchmarks. Private sector leadership will take responsibility for meeting our Key Benchmarks.**

*New York Life – Wichita;*

**B. Develop and support community leaders of all ages and races through accessible leadership development programs. Encourage all citizens to become active and serve the community.**

*Leadership Wichita; Southwestern College Professional Studies & SC Online; Kansas Health Foundation; Downtown Wichita Pachyderm Club; United Way of the Plains; United Way Volunteer Center; United Way of the Plains Youth Leadership Institute;*

**C. Encourage young people to get involved in leadership and be a force in *VISIONEERING WICHITA*. Mentor young people and encourage the intergenerational transfer of leadership.**

*Michael Alldaffer;*

**D. Ensure a comprehensive communication process for *VISIONEERING WICHITA* that includes grassroots communications and keeping our residents and organizations involved.**

*Sedgwick County; Bothner and Bradley, Inc.;*

**E. Commit to annually visiting another city in the country to learn about best practices they use to meet community issues. Representatives from various regional public-private sector groups should participate in these visits.**

*Private Sector Leadership Foundation Team;*

**F. Encourage the WSU Center for Urban Studies to convene groups on a periodic basis for in-depth analysis on specific regional issues that result in clear recommendations for action by the private and public sector.**

**G. Implement a program to incorporate new residents into the community and immediately get them involved.**

*Fidelity Bank;*

**H. Create a one-stop center that provides opportunities for volunteerism and leadership.**

*Fidelity Bank; United Way of the Plains; United Way Volunteer Center; United Way 2-1-1;*

**I. Encourage all of our citizens to take responsibility for communication within the private sector and public sector.**

**J. Increase the number of women in leadership roles.**